MAD IND ®

No. 289 Sept. 1989 Our Price $1.95 Cheap!

IN THIS ISSUE WE...

BATTER
BATMAN

DOWN
MURPHY BROWN

UNWIND
VIDEO RENTALS

CRASH
DRIVER'S ED

SLAP
RAP MUSIC

AND
PUT-DOWN
STAND-UP COMICS

0 70989 33230 0 09

ONE SMALL STEP FOR MAD

...ONE GIANT LEAP FOR AL JAFFEE!!!

"Ask not what your country can do for you, ask what you can do for Al Jaffee!"
—John F. Kennedy

"Fourscore and seven years ago, I had lunch with Al Jaffee...!"
—Abraham Lincoln

"Read my lips! No new Al Jaffee!"
—George Bush

"In my heart, I've lusted after Al Jaffee!"
—Jimmy Carter

"I am not Al Jaffee!"
—Richard M. Nixon

"I will trade Al Jaffee for hostages!"
—Ronald Reagan

"I will not pardon Al Jaffee!"
—Gerald Ford

"We have nothing to fear except Al Jaffee!"
—Franklin D. Roosevelt

"Walk softly and carry that pig Al Jaffee!"
—Teddy Roosevelt

Winter 1989 Super Special

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"Dad, please buy me this Al Jaffee Super Special!"
—Dan Quayle

NUMBER 289 SEPTEMBER 1989

MAD

"Good hospitality is making your guests feel at home, even when you wish they were!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

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LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
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GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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COVER ARTIST: RICHARD WILLIAMS

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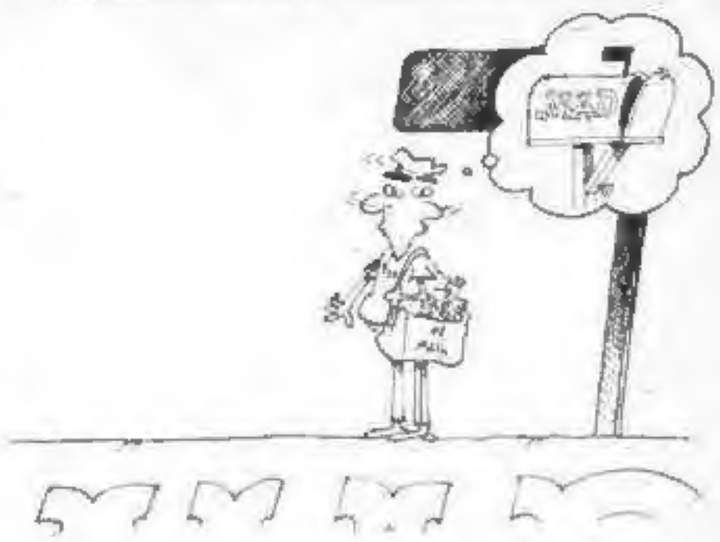
LETTERS AND TOMATOES DEP T.



"SPECIALIZED NAUTILUS MACHINES"

In "Specialized Nautilus Machines for Practical Everyday Activities" (Mad #287), you obviously missed one:

Todd Fronauer
Altoona, PA

A cheek-strengthening machine: To develop cheek muscles enabling you to hold large amounts of matter...

...For getting to the bathroom in time when reading MAD!!!

Score another sizzler for those yahoos in Altoona! – Ed.

A POULTRY EXCUSE FOR A LETTER

In issue #286's "It's Safe to Go to The Bathroom When..." the hypnotism of chickens was mentioned. The "staring method" pictured would not work. The hypnotism must be done on a surface like dirt or sand. First, get a pencil, stick, knife or some other object to score the sand or dirt with. Then, hold the chicken down firmly on the dirt or sand. Draw lines in the dirt or sand directly in the chicken's line of vision for 45 or more seconds. Slowly release the chicken while still drawing lines in front of its face. The chicken should stay lying on its side, opening and closing its mouth, but otherwise not moving.

Jason Huntress
Rockford, IL

Jason, before you get a pencil, before you get a stick, before you get a knife, we suggest you get a life! Thanks for writing! – Ed.

MORE "NAME GAME"

You forgot these people who play "The Name Game of the Rich and Famous" (MAD #286): Amanda Pays' pay and Johnny Cash's cash deposited in Ernie Bank's bank!

J. De Bisceglie
Bronx, NY

I have a name game for you: Anita Baker's baker with Sam Cooke's cook!

Charles Watson
Detroit, MI

...Poison's poison killing Ratt's rat, Samantha Fox's fox being run over by Lita Ford's ford and Joan Jett's jet flying over Billy Ocean's ocean!

Bryan Decker
Bloomingdale, NJ

We're surprised you all overlooked Charles Watson's watson and Bryan Decker's decker gently caressing the sides of J. De Bisceglie's de bisceglie! – Ed.

MAD E.S.P.SOMETHING

Being a firm believer in MAD E.S.P., I had to write to you. The April 8th issue of *TV Guide* said that in the final episode of the show "Thirtysomething," the characters will portray themselves as senior citizens. This sounds a lot like the ending of your satire "Thirtysuffering" in MAD #286!

Dave Kemp
Hanover, PA

Hmmm! Sounds to us like "Stealingsomething"! – Ed.

MORON MAIL

I read your "kinder, gentler" replies in issue #287's Moron Mail section, and God bless your souls, they were lovely.

Tim Masterson
Marstons Mills, MA

Tim – Kinder? Gentler? Fa fa fa! That was then, this is now....you drooling yahoo! Thanks for writing! – Ed.

MAD OR BUST

I am wondering why your artists find it necessary to illustrate women the way they do. I think it is insulting and degrading. I'm sure if the readers of your so-called magazine were halfway decent people, they would not feel the need to look at filthy drawings of big-busted women. Don't you think these sexist opinions are expressed enough in this world?

Elizabeth Ward
Whittier, CA

Your point is well taken. You'll be glad to know that as a result of your letter, we'll now be printing filthy drawings of big busted men as well, as shown in this sneak peek from "The Lighter Side of Malpractice"! – Ed.

MAG BAG GAG

I notice that instead of a brown-paper wrapper, my subscription issues of MAD now arrive in a sealed, waterproof plastic bag. How come?

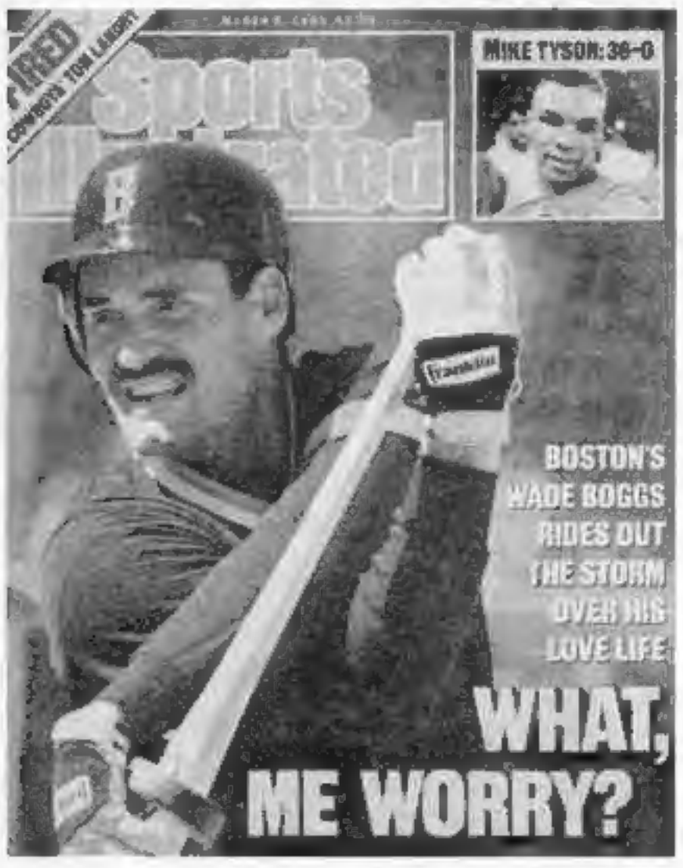
Charles Cowell IV
New York, NY

We had to switch to plastic after protests from brown-paper manufacturers, who said we were ruining their image! – Ed.

ALFRED E. BOGGS

I have a subscription to MAD. My less intelligent brother has a subscription to *Sports Illustrated*. As their 3/6/89 cover proves, we no longer need to argue about which is the more influential publication!

Brian Deever
Fairport, NY



It's a widely known fact that Time/Life has been ripping us off for years. They borrow from us so often, you'd think we were both part of the same company! – Ed.

A
BOOK OF THE MONTH CLUB
MAIN
SELECTION*
*MAINLY, THEY SELECTED NOT TO OFFER IT!

ON SALE NOW!
ASK FOR IT BY NAME!
...then run!

Please Address All Correspondence To:
MAD, Dept. 289, 485 MADison Avenue
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped zoetrope!

THE DYNAMIC UNO DEPT.

What's the hot-action, feel-good hit of the summer that people are flocking to see? *Ghostbusters II*, of course! Which is why MAD now proudly presents its satire of...

BATTY

ARTIST: MORT DRUCKER

In the past five years, Gotham has become a city with the worst crime rate in the nation! Thank God that a good citizen like Battyman has come forth to clean it all up!

Yeah. But where was that "Good Citizen" during the five years that the city was getting this bad?!?

I am Battyman! Creature of the Night! Thanks to me, crimes after dark have decreased 50%!

Creature of the Night! Hah! Us criminals have just become more active in the mornings and afternoons! Daylight crimes have increased 150% since you showed up!

This is terrible!

Where?

Not really. You can see things like this all the time!

On New York, L.A., Chicago or Miami's Eleven O'Clock Evening News!

YMAN

WRITER: STAN HART

Geez, **bullets** don't have any effect! Doesn't **anything hurt you?!?**

If you say that my **outfit** looks a **little faggy**, that **really hurts!**

Ha, ha! Shake hands with **40,000 volts!!!**

That's some **practical joke!**

You should see his **"Whoopie Cushion"!**

I wonder why Battyman needs such exotic looking vehicles as the **Batty-mobile** and the **Battywing?**

Actually, **he** doesn't! **Toy manufacturers do!** While Battyman uses the Batty-mobile and the Battywing to **fight criminals**, desperate toy makers will use them to **fight Nintendo!**

DRUCKER

He likes to do his target practice using a mirror.

Is it more of a challenge?

No, it gives him a chance to look at himself!

God, you are gorgeous!

Why, thank you!

Who's talking about you?!

CRACK!

You're my woman and I don't want you messing around with another man!

What makes you think I ever would?

Oh, it's just a feeling I have!

I love to gaze into your eyes!

Because they're so incredibly lovely?

No, because I can see my reflection in them!

Even though he's my trusted lieutenant and I hate to seem like an ingrate, it may be time to get rid of this guy!

SHANE ON ME

What does Bruce Swain need all these weapons for?

They're good in case he changes careers — from millionaire playboy to millionaire mass murderer!

I'm quite proud of my collection of deadly weapons. I'm also proud to be the co-holder of the National Rifle Association's Man-of-the-Year Award!

Who was the other award winner?

Mohammar Kaddafi!

JOKE AND DAGGER DEPT

COLT FOLLOWERS

Remember the instructions I gave you about Nattier, men! Shoot to miss!

Don't you mean "Shoot to kill"?

This early in the movie? Are you crazy?!!

MAXWELL KORN ENTERPRISES

Some henchmen I got! They're not afraid of falling into vats of toxic waste, but let one schmuck in a bat costume show up and they're scared to death!

Ugh! What do they manufacture here?

Baby food!

BAT-NUT STRAINED PEAS

BAT-NUT STRAINED CARROTS

BAT-NUT STRAINED

At least you have the consolation of knowing your dive scored a perfect "10"!

YEOW!

10

10

10

Yack! How could you survive in a vat of toxic waste?!

No problem! I used to swim in worse stuff than that at the New Jersey shore!

Are you sure you know what you're doing, Doc?

I'm a first-rate plastic surgeon! I've done over 150 face lifts! Most of them on Michael Jackson!

I think I'm in a lot of trouble!

"First, kiss her gently on the mouth..."

When you said you couldn't do anything without your butler Neuman, you weren't kidding!

SEX MANUAL II

Grisly, you set me up with the cops! Now I look like this! What do you have to say about it?!

Well, at least you don't have zits! So you won't have to worry when you go to dances...!

...Of course, when you look like that, your chances of being asked to a lot of social events aren't good...aggh!

I'm taking over!

BLAM! BLAM! BLAM!

I don't like the looks of those performers. They could be dangerous!

Yeah, I know. Like all street mimes, they're liable to bore us to death!

Mr. Swain, can't you do something??!

I could but I'm not dressed for it!

Great! Just because he doesn't have his goofy cape, he won't stop the slaughter of innocent people. Some hero!

RAT TAT TAT

RAT-TAT-T

My god! They're dead! Isn't this horrible?!!

Not really. It's the first time since I was six that a pretty girl smiled at me!

They used cosmetics containing my special ingredient, "Smylex." They'll be saying "Cheese!" throughout eternity!

Just as I **thought!** Yack Nattier is **the Jerker!** He has a **long** list of offenses that goes back **years.** As a child he showed definite **criminal tendencies!**

He used to call **"900" phone numbers without** first **checking with his parents!**

What did **he do?**

Why is everyone **gagging** and **falling over?**

It must be the **work** of someone who **delights** in **poisoning people!**

You mean, **the Jerker?**

No, the **chef!** She used to be a **high school cafeteria dietician!**

I know what **you did** to my **beautiful face!** That's why I'm **leaving** you for **someone else!**

Who'd want you now?

How about the **Phantom of the Opera?**

♫ ANGEL of MUSIC, FACE of HORROR... ♫

Oh no! My **cosmetics** are **melting!**

You're **disgusting!**

Really? I'd like to see what **you** look like without **your** make-up on, **Miss Natural Beauty!**

BEETLE JUICE

Oh, my **God!**

Heeeere's Johnny!!

Why'd you say **that?**

It got a **big laugh** for me in **"The Shining"!**

This **Battymobile** is the most **unique car** I ever saw! It's **fabulous!**

Believe me, you wouldn't be so enthusiastic if you had to get **spare parts** for it! It's in **the damn shop half the time!**

Ignition... Lights... Adjust rear view mirrors...

Fantastic! The car **talks** to **you!**

Well that's **good** and **bad...**

ONE WAY

BUS STOP

BOB KANE BUILDING

BATMAN

Must you drive so fast? . Who's the bimbo? . When's the last time you thought about your parents?... Did you have a good healthy lunch today? . Tsk, tsk, such a boy could really drive you crazy...

Why is the **Batty-mobile** saying such **annoying things?**

It was onginally **pro-grammed** by **my mother!**

Doesn't **driving** like this **frighten you?**

No, I m **used to** it!

How come?

I used to teach **Driver's Ed** to **teen-agers!**

LOIS LANE

The **Batty-mobile** was supposed to turn into a **helicopter** and fly **over** tight spots like this!

Who told you that?

The **salesman** who sold it to me, some fellow named **Joe Isuzu!**

BUA

THE NEXT DAY...

Neuman! The **Jerker** just **kidnapped Icky** from her apartment! How long will it take you to bring my **Batty costume** to the alley near 10 Street and Lois Lane?

At least two hours!

That's **too long!** Tell you what, put my costume in a **Domino's Pizza box** and have them deliver it! **They'll** get it here in 15 minutes!

Hey!

Get your **own alley** to change in!!

HAVE YOU SEEN THIS BOY?

Citizens of **Gotham,** I'm running things now and I promise you a **kinder, gentler society!** There'll be a **thousand points of light!**

Do you think the people are **stupid** enough to **believe him?**

Sure, the **last joker** who said that was **elected president!**

200

HOT DOGS

This city is faced with a **new threat!** Our **police force** has been **disabled!**

What happened?

The Jerker **slipped a sleeping potion** into the **water** used by the **police!**

Just **how serious** is it?

The cops are **sleeping** even when they're **OFF duty!**

Wow! Now that **really** is **serious!**

Listen, Battyman! I'm going to get you and when I do, I'm going to chop you into little bat pieces and sprinkle you over the city. Yeah, yeah, yeah!!!

Something must have influenced him in his childhood to make him sound so wild and strange!

Something did. As a kid he used to watch professional wrestling interviews on TV!

Look! I never saw anything like that in my life!

You mean you missed all the "Star Wars" movies?

Battyman, these balloons are filled with deadly Smylex gas!

I know. When I set them free, they will float up and away from the city!

But won't the loose balloons fly over another area and poison other people?

That's their problem!

Take that! Take that! Take that! Take that!

Wow! This is a historic event! It's the first "gotcha-last" game to the finish!

WHAT HAPPENED TO K-POW! SOCK! AND WAM!?

I know we're mortal enemies, Battyman but please do me one favor.

What?

Don't save me.

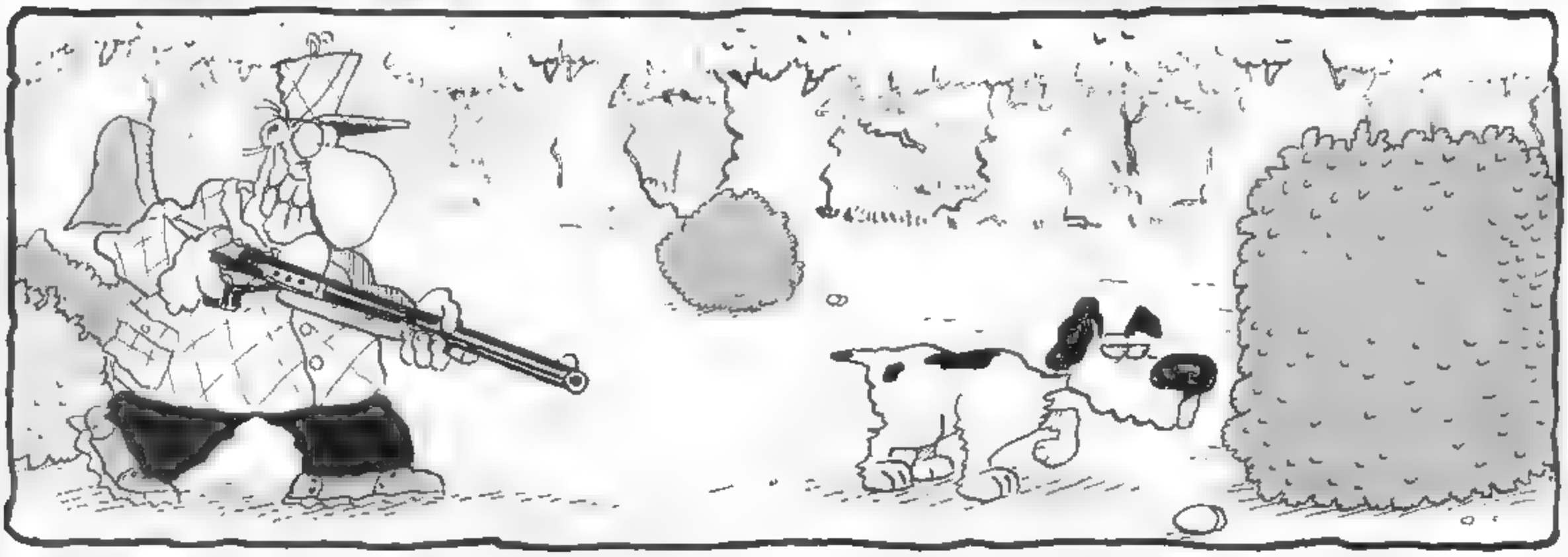
Why not?

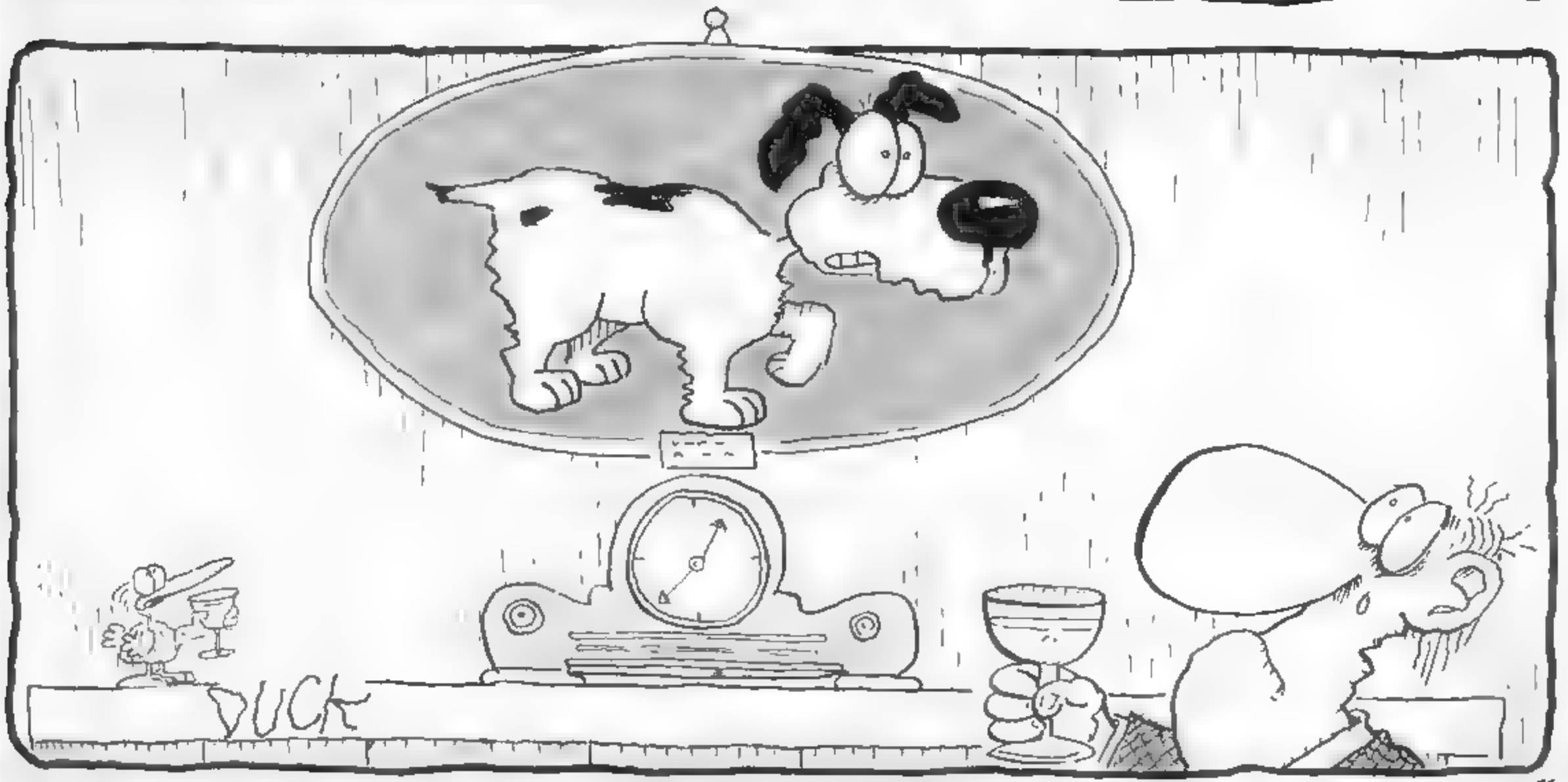
Because if I live, they'll just put me in the sequel and I've got an acting career to think about!

Hey, Jerker, I've got a career to consider, too! Wait for me!!!

TALES FROM THE DUCK SIDE DEPT.

THE HAUNTING HUNTING HULLABALOO





FAUX PAS FOR THE COURSE DEPT.

Do you stick your foot in your mouth so often that you know the shoe size of your face? Are

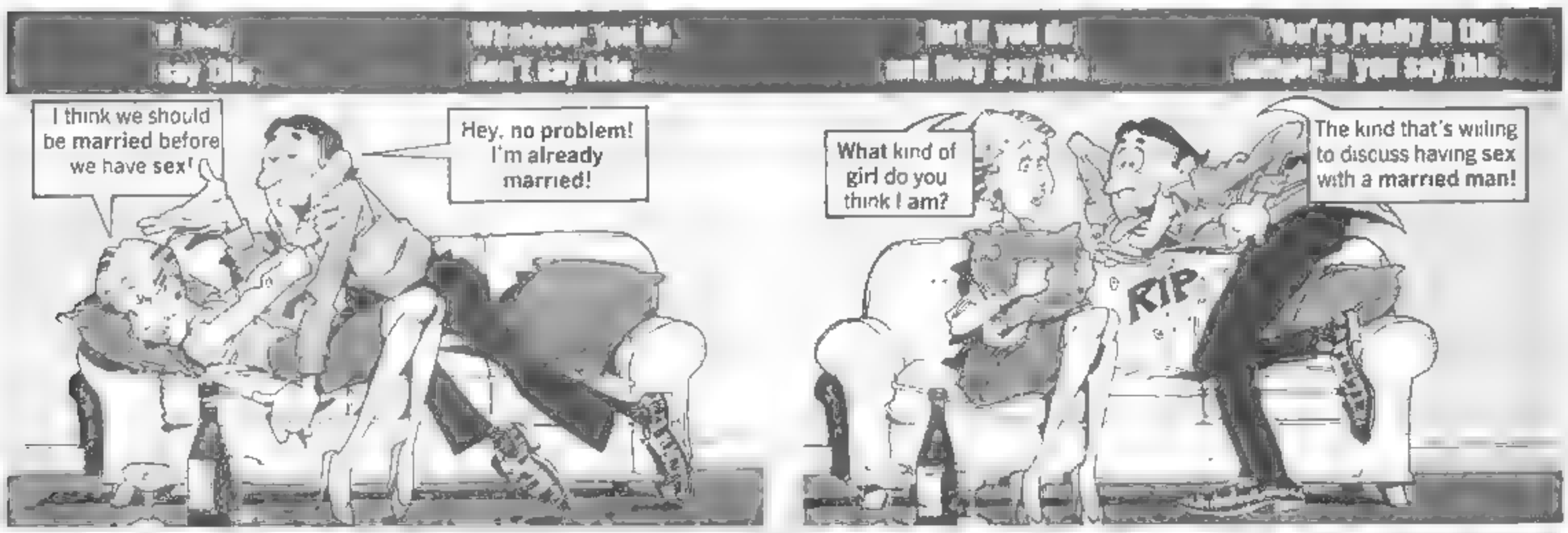
A MAD GUIDE TO SOCIAL

How Not to Go fr

If they say this
Whatever you do, don't say this
But if you do, and they say this ...
You're really in the dumper if you say this ...
Todd, did you get anything out of my lecture?
Yeah! The best sleep I've had in weeks!
Why — let me tell you a thing or two!
Hold it — first let me grab a pillow!

ARTIST BOB JONES

If they say this
Whatever you do, don't say this
But if you do, and they say this
You're really in the dumper if you say this
My father says I look like Brooke Shields!
Gee, I didn't know she had so many pimples!
Brooke Shie ds has a perfect complexion!
Maybe your father was thinking of Alf?!


If they say this
Whatever you do, don't say this
But if you do, and they say this
You're really in the dumper if you say this
I think we should be married before we have sex!
Hey, no problem! I'm already married!
What kind of girl do you think I am?
The kind that's willing to discuss having sex with a married man!
RIP

your manners so awful that even Morton Downey Jr. avoids you? Then this course is for you! It's

BEHAVIOR

om Bad to Worse!

If they say this...
Whatever you do, don't say this...
But if you do, and they say this...
You're really in the dumper if you say this...
How fast do you think you were going?
Not fast enough — you still caught me!
Don t be smart!
I'm not! I only look that way compared to your other cop cronies!

WRITER CHRIS HART

If they say this...
Whatever you do, don't say this...
But if you do, and they say this...
You're really in the dumper if you say this...
Ben, would you like to borrow the family car?
Nah, we can stretch out better in my van!
My daughter would never do a thing like that!
Oh yeah? Wanna see the pictures?!

If they say this...
Whatever you do, don't say this...
But if you do, and they say this...
You're really in the dumper if you say this...
What do you think of my hair?
Take off that stupid wig and I'll tell you!
I'm not wearing a wig!
Don't tell me that little mustache is real, too?!

If they say this...

Whatever you do, don't say this...

But if you do and they say this...

You're really in the dumper if you say this...

This comes from a secret family recipe.

Tastes like the school cafeteria learned your secret!

If you're going to say something, say something positive!

Well, I sure am glad the portions are small!

If they say this...

Whatever you do, don't say this...

But if you do and they say this...

You're really in the dumper if you say this...

Give me one good reason why I should raise your allowance.

So I can afford to stop stealing from your wallet!

You're going to pay back every cent!

That depends on how much I get for mom's jewelry!

If they say this...

Whatever you do, don't say this...

But if you do and they say this...

You're really in the dumper if you say this...

Are you two going to study for your test?

How much do you have to study for a pregnancy test?

You mean you got my daughter pregnant?!

Hey, it's either me or the football team!

ALL JAFFEE DEPT.

These days, our postal system is clogged with millions of slick, four color catalogs from The Sharper Image, Brookstone, Hammacher Schlemmer and other upscale mailorder companies. They're filled with unusual gadgets, exotic tools and strange contraptions that, all have two things in common: They're incredibly overpriced and totally useless! Who needs a $200 computerized cheese scale anyway?? It would be a joy if we could go to our mailbox just once and find a catalog filled with *useful* tools and truly novel inventions. Perhaps a catalog just like...

the Rookstone

catalog of Really Useful Tools, Nifty Gadgets, Hi-Tech Thingamajigs and Crafty Geegaws

NEW!

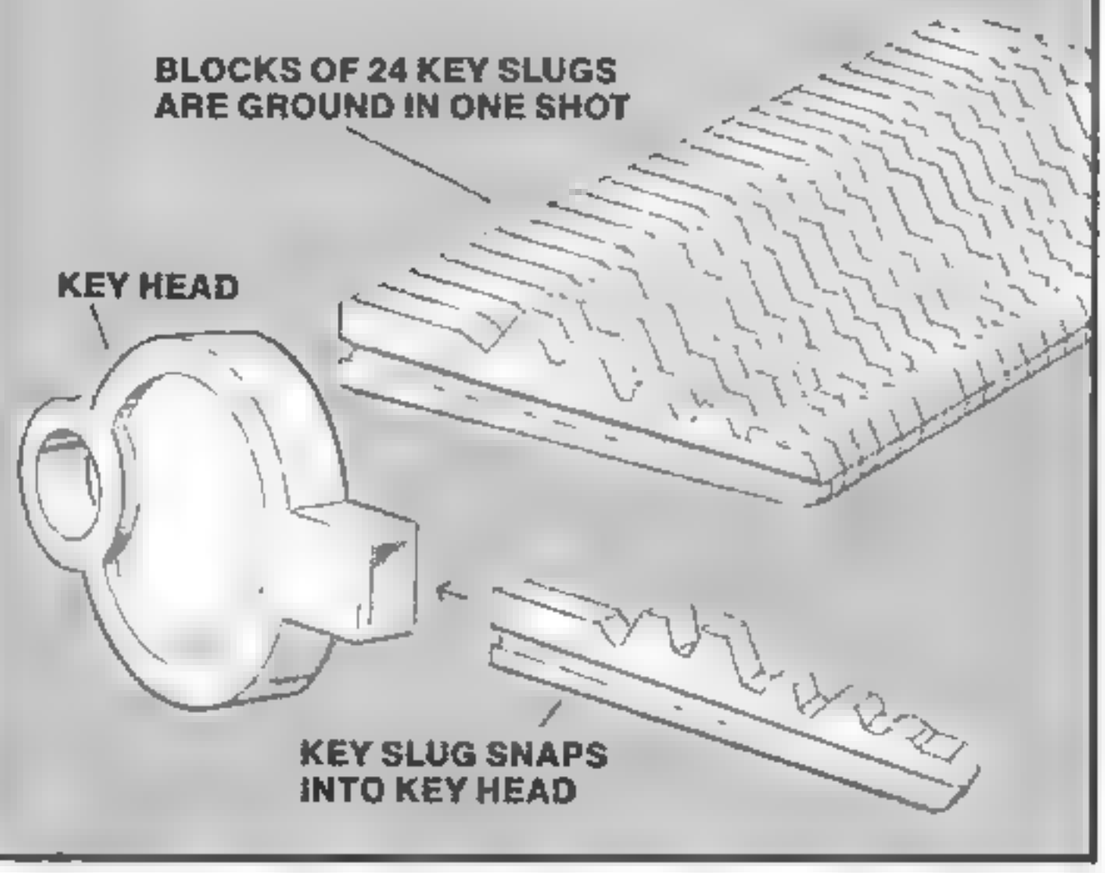
"Wear" Your Tools And You'll Always Know "Where" They Are!

Rookstone introduces its exclusive **Complete Tool Shop Belt!** No more fumbling for the right tool.. it's always just an arm's length away! Clips, loops, hooks and pockets provide space for 110 tools. This is one tool belt you'll want to wear everywhere!
#455342 **$1,098.98**

Our New Key Will Send Your Locksmith To Intensive Care!

Your locksmith will have a fit when you show him your **Lifetime Key Supply!** If you lose or bend a key, break off another one from the solid brass block of 24 key slugs, snap it into the key head and start unlocking those d[redacted]

#28599899 **$124.95**

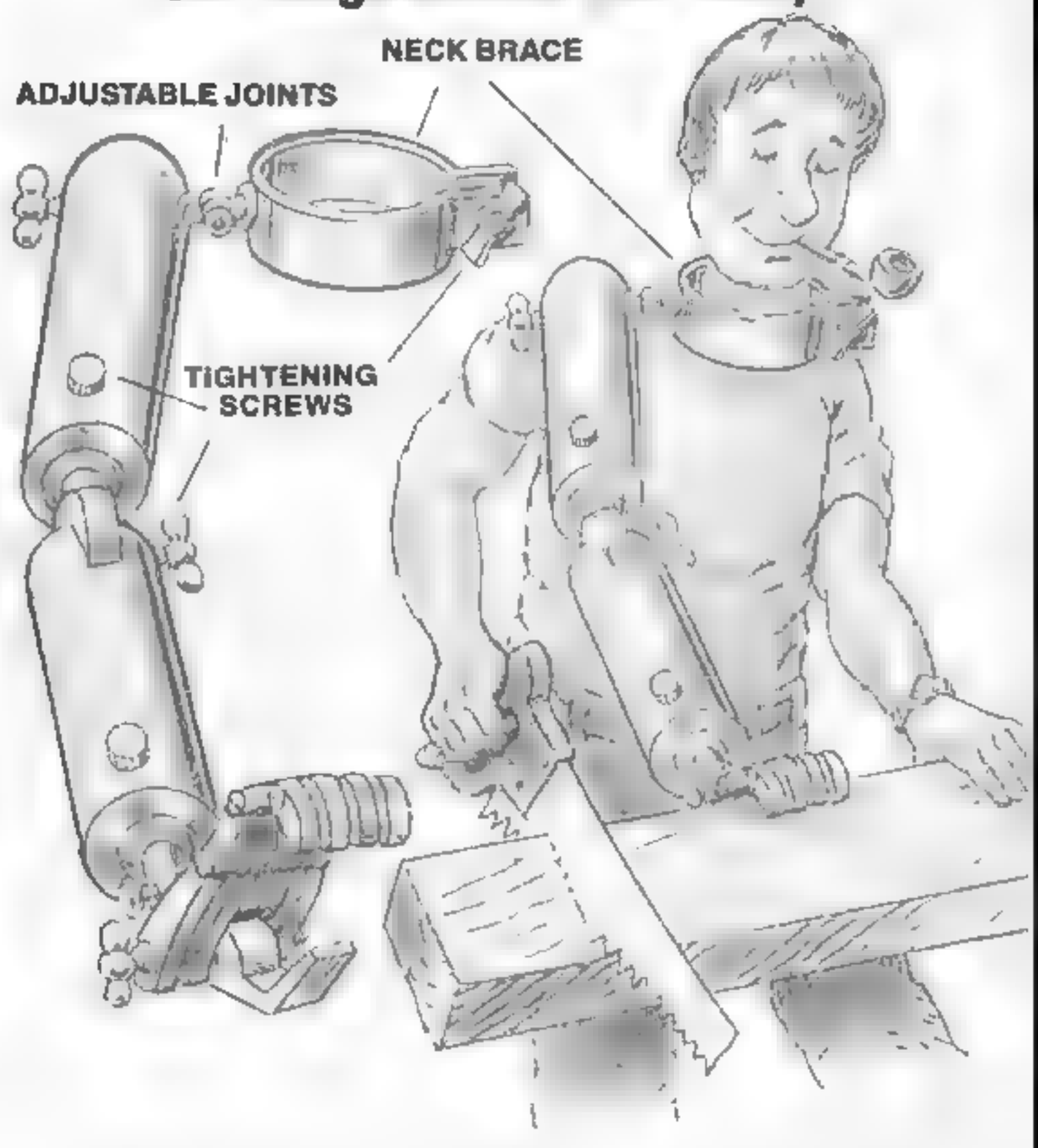


New Two-way Tool Gets Your Shoes, Toilet Bowl Clean (And Vice Versa)

Save valuable workshop space with this perky **Shoe Buffer/Toilet Bowl Cleaner!** Quiet two horsepower motor drives 100% lamb's wool brush at 2,500 RPM. We strongly recommend you buff your shoes *before* cleaning your toilet.

#2 **$99.99**

Third Hand Puts Getting A Grip On Things Within Your Grasp



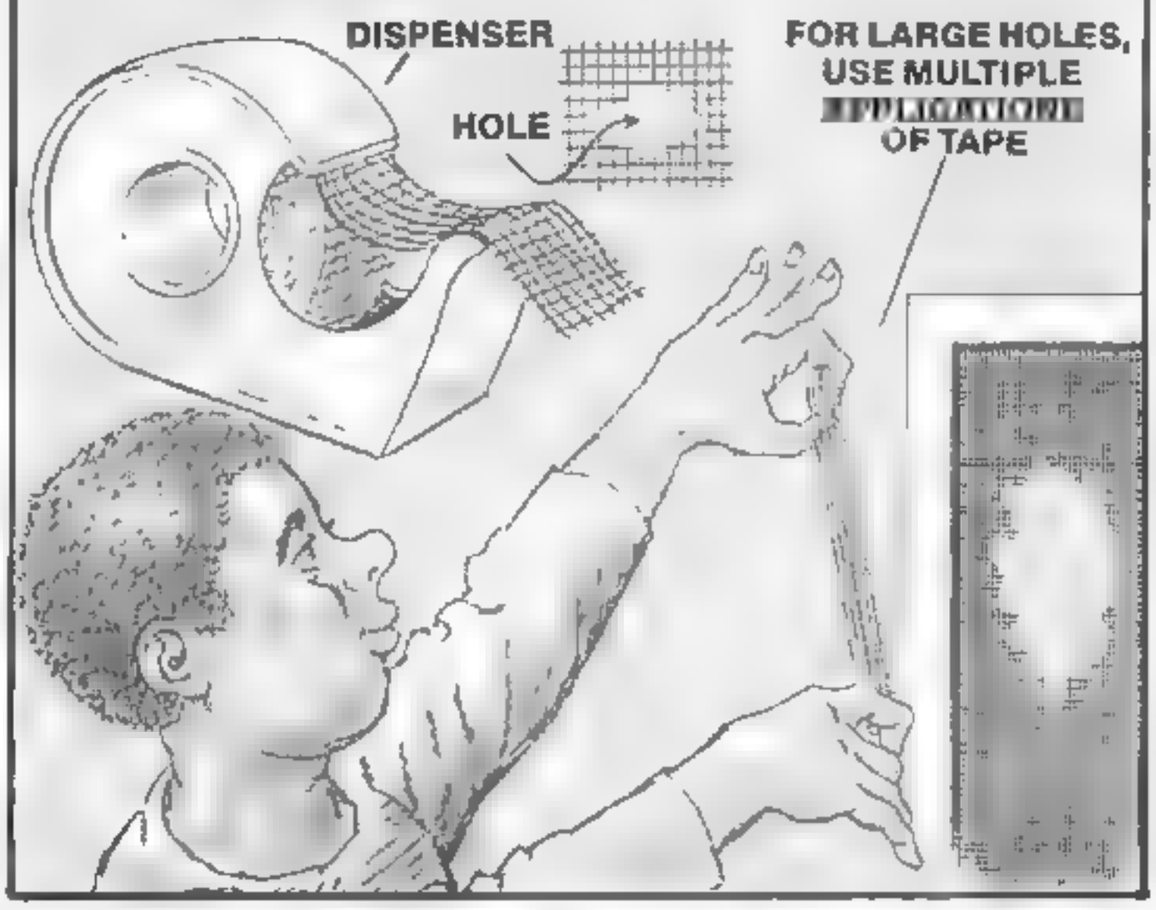
Made of strong, lightweight plastic, the **Third Hand** eliminates the need for bulky workbenches. Specify right or left hand model. Not recommended for any obscene use in a sexual context.

#877639 **$139.99**

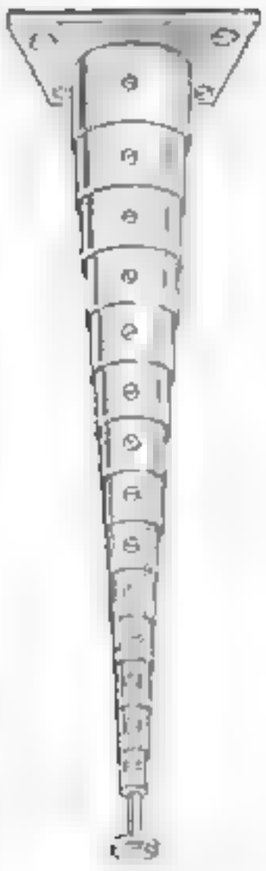
Spiffy Product Turns Your Screen Holes Into Whole Screens

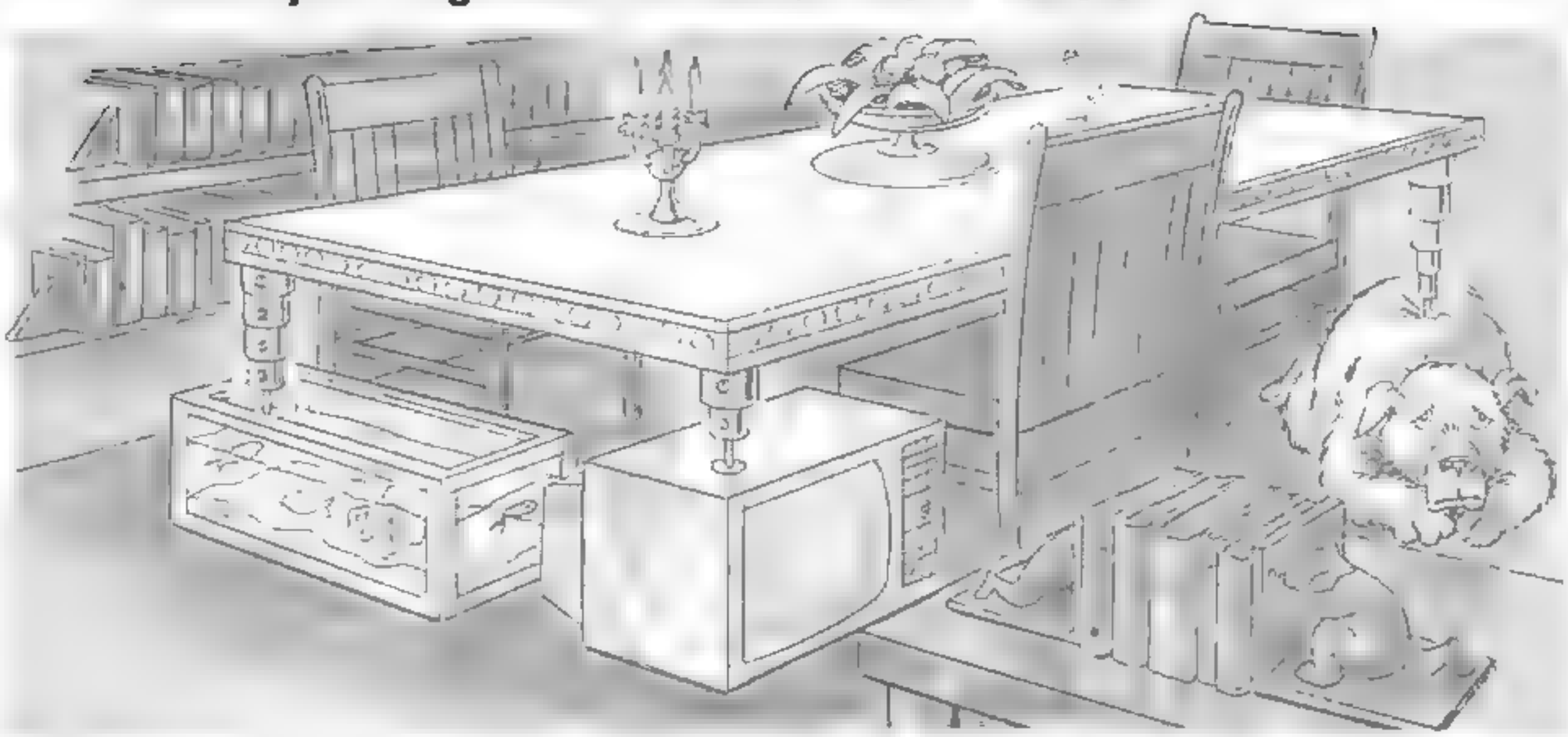
Using scotch tape technology, our **Screen Patch Tape**'s adhesive/mesh design allows screen fix-ups in a jiffy. Once and for all, you can prove to mosquitos and other insects that you are superior!

#19 **$88.99**



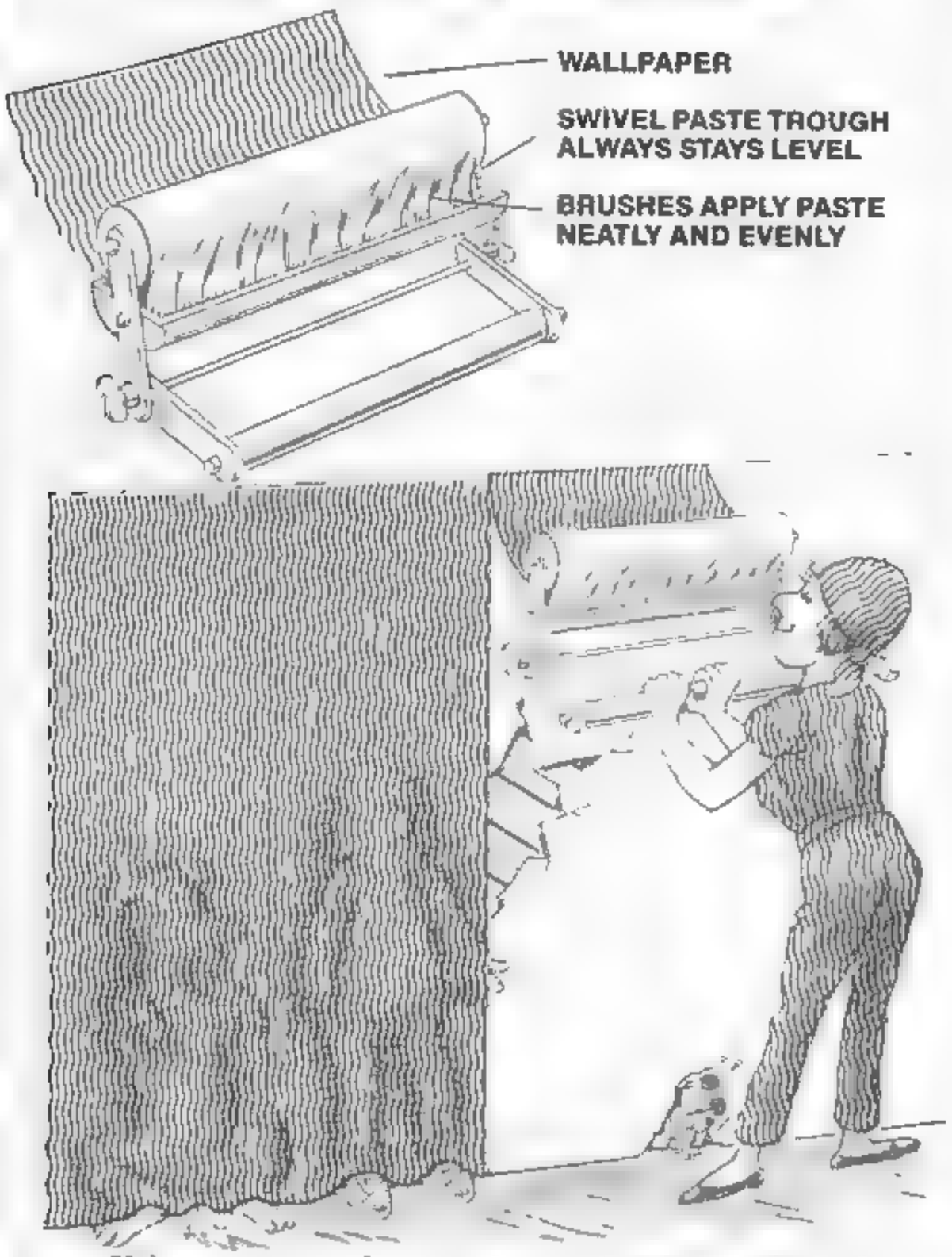
"Telescopic" Legs Turn Your Hovel Into A Mansion





Cramped city apartment living can no longer prevent you from owning large, regal furniture. By adding these super adjustable table legs, you'll be able to fit even the largest sculpted mahogany banquet table into the smallest one-room apartment!
#786512 $735.00

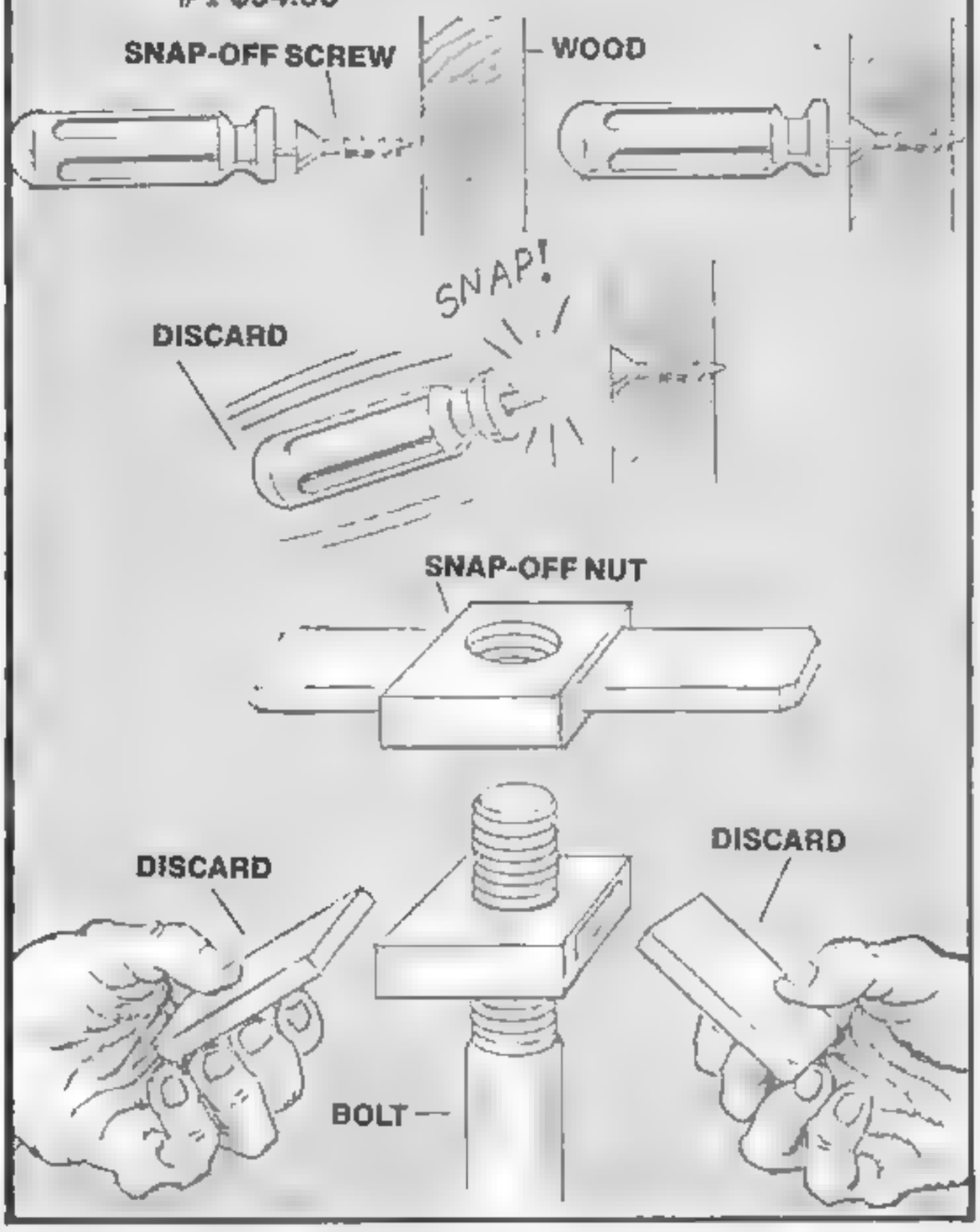
Stick It On Your Wall In Style!



If fuss, mess, glue and goo have prevented you from wallpapering your home, wait no longer! The E-Z-DO Wallpaper Applicator is the fastest method we've found! Imported from Chad.
#675 $299.95

You've Heard Of Snap-On Tools, Now Take A Look At Snap-off Tools!

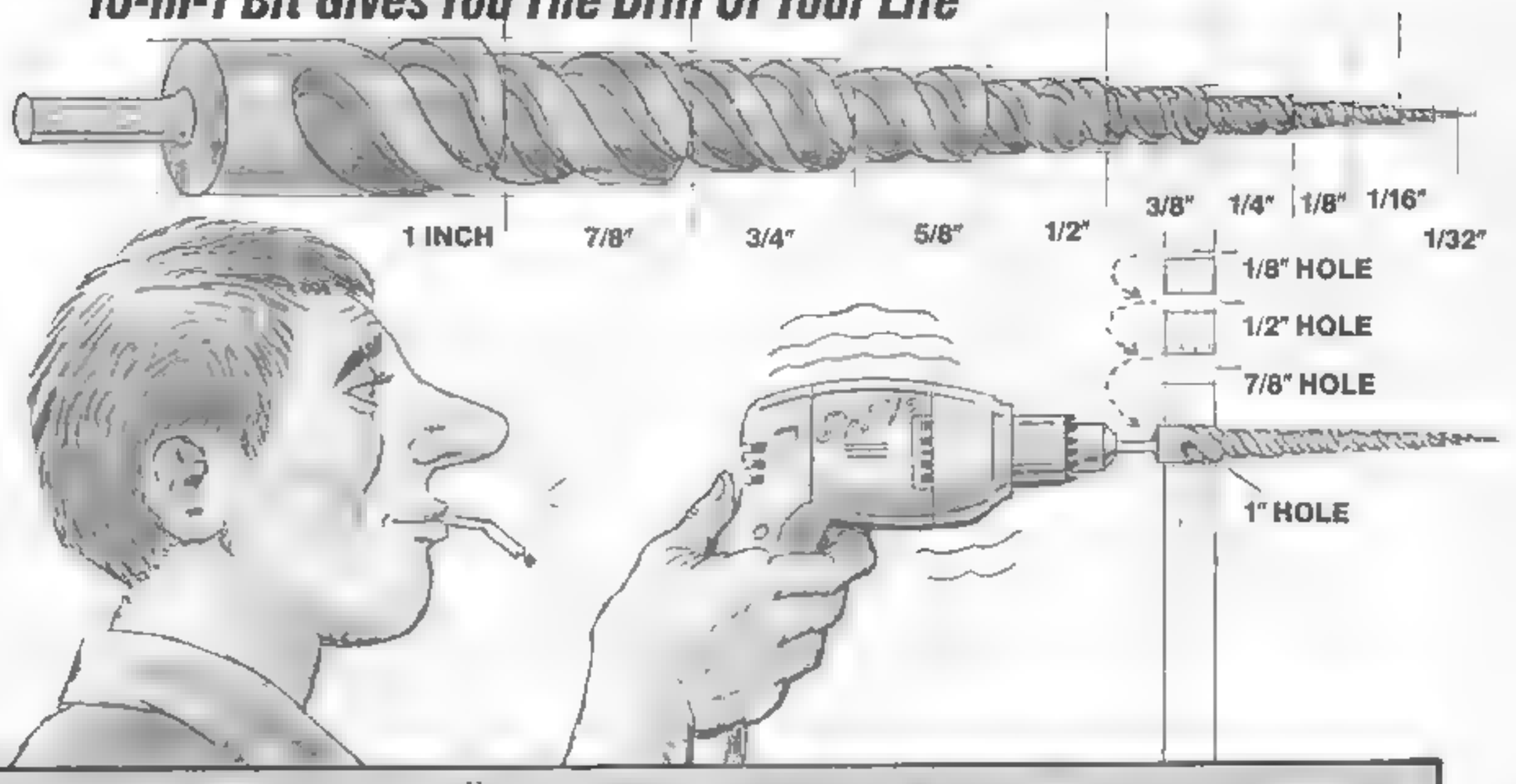
Snap-Off Screws and Nuts eliminate the need for greasy, dangerous tools! After using them, "snap off" the installation appendage and toss it. Never buy another expensive gimmicky tool again!
#1 $94.95



10-in-1 Bit Gives You The Drill Of Your Life

Borrowing an idea from Medieval England, what looks like a jouster's lance is actually the **All-In-One-Drill Bit.** Just keep drilling until you reach the hole diameter you want! What you put into the hole is entirely up to you!

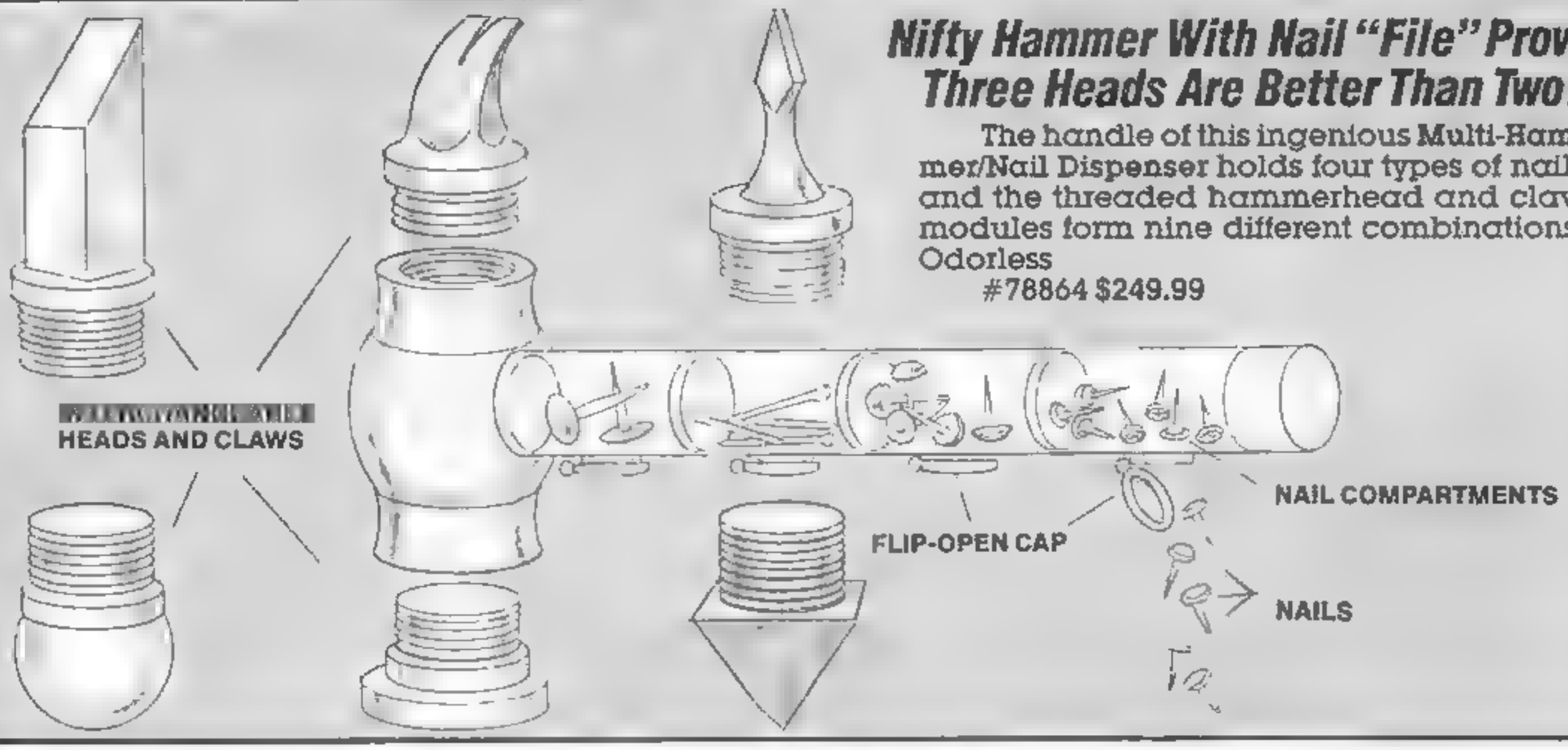
#555 **$198.98**



Nifty Hammer With Nail "File" Proves Three Heads Are Better Than Two!

The handle of this ingenious **Multi-Hammer/Nail Dispenser** holds four types of nails and the threaded hammerhead and claw modules form nine different combinations. Odorless

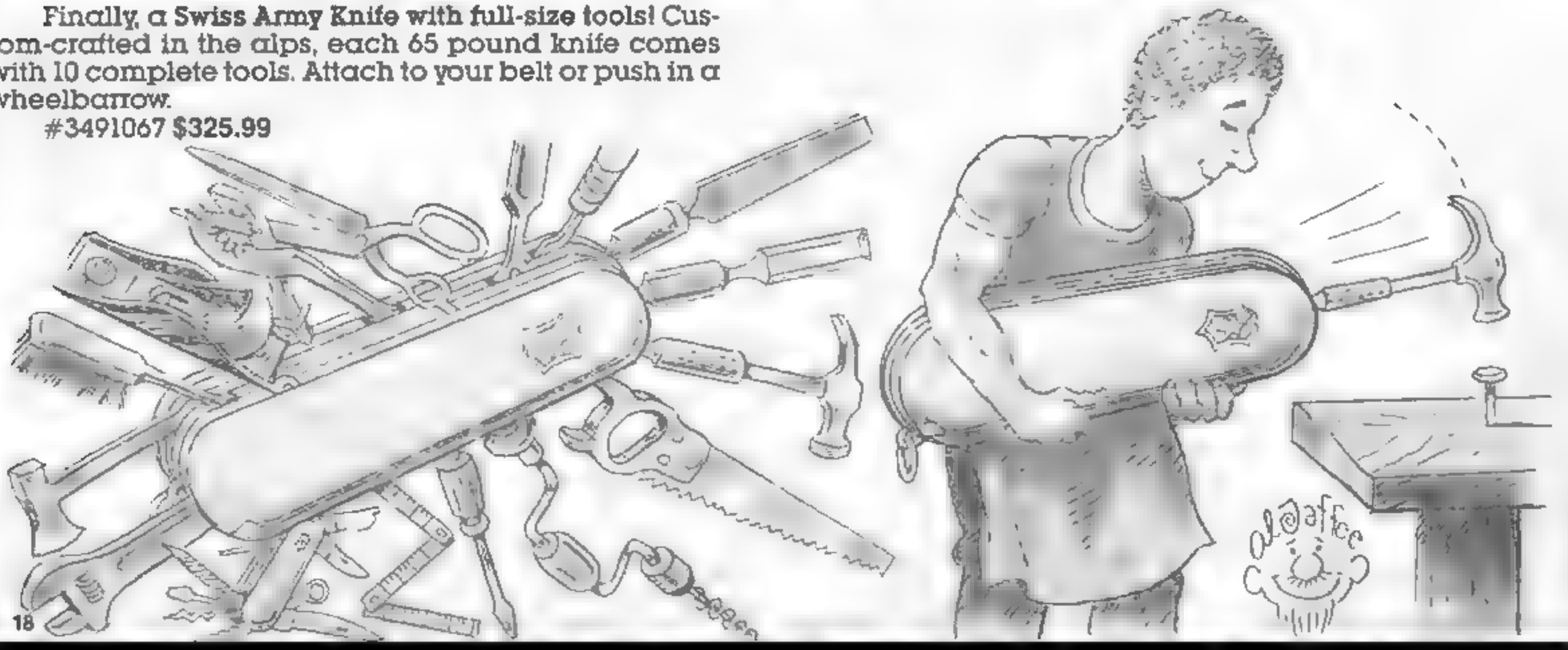
#78864 **$249.99**

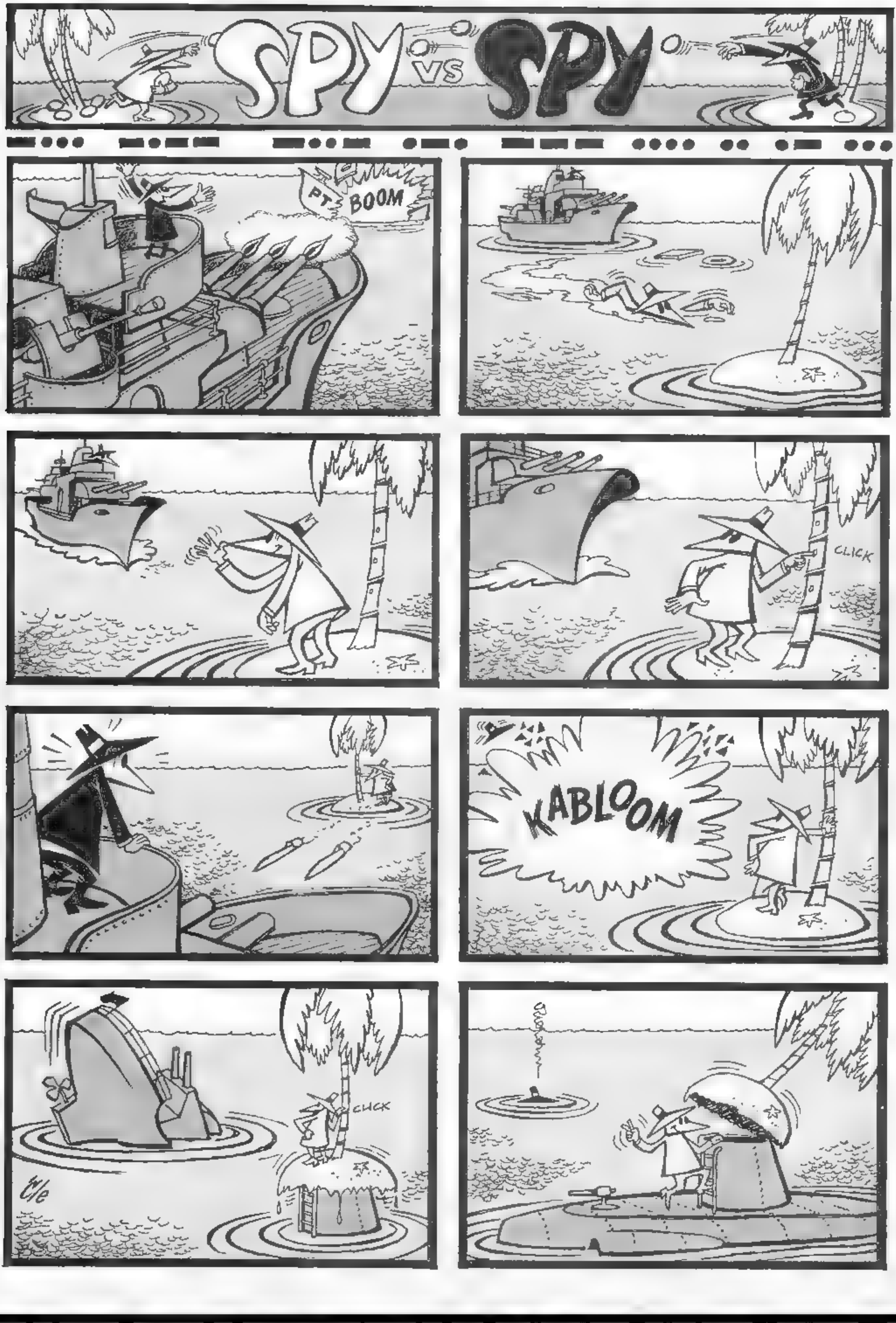


"Just Plain Big" Knife Puts Tools At Your Fingertips

Finally, a **Swiss Army Knife with full-size tools!** Custom-crafted in the alps, each 65 pound knife comes with 10 complete tools. Attach to your belt or push in a wheelbarrow.

#3491067 **$325.99**




SPY vs SPY
PT BOOM
CLICK
KABLOOM
CHCK

BETTER LEGISLATE THAN NEVER DEPT.

Remember the good old days? Like about a year and a half ago? People had more pride in their work back then. A loaf of bread was a lot cheaper and the world was a simpler, safer place. What a time it was! It was during this era of security and prosperity that MAD published an ar-

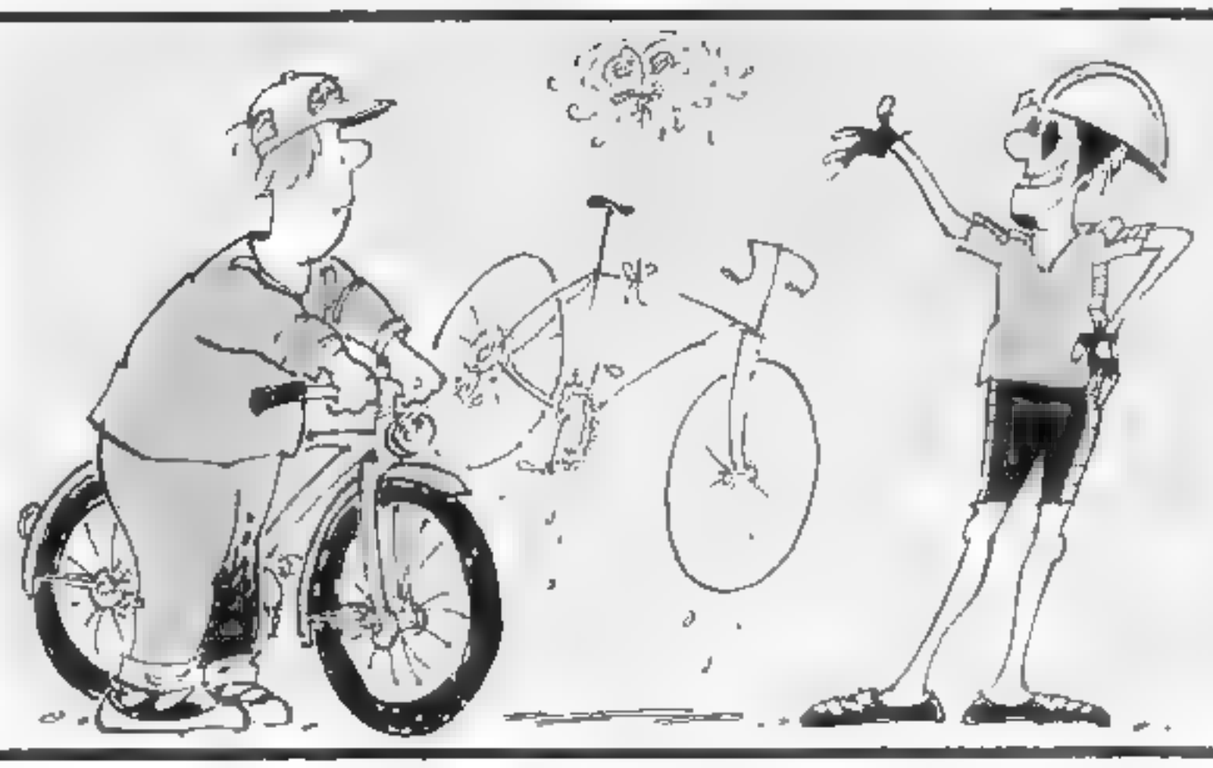
MORE NEW LAWS THAT CON *RIGHT*

ARTIST: PAUL COKER

BRAGGING CYCLIST'S PROHIBITION REGULATION

1. Owners of ridiculously expensive, ultra-lightweight racing bicycles are hereby prohibited from (a) insisting that bored acquaintances lift their bikes to see how light they are, (b) engaging in long monologues about exotic alloys that add hundreds of dollars to a bicycle's cost while reducing fractions of an ounce from its weight, or (c) hinting that they are superior people because they have 15 gears and you don't.

2. Violators of this statute shall have their bikes confiscated and be ordered to scale Pike's Peak aboard (a) a cast iron skate board, (b) a pre-war coaster wagon with one flat wheel, or (c) Taiwanese roller skates purchased at a swap meet for $3 or less.



BABY SITTERS RIGHTS LAW

1. Any baby sitter being paid less than half the minimum wage must henceforth be provided with fringe benefits consisting of a fully stocked refrigerator, a compact disc player equipped with all of this week's Top 40 Hits and a stereo TV with VCR attached.

2. In extreme cases where payment rates fall below $1 per hour, the sitter must also be provided with enough tranquilizers to deactivate all children in the household for the entire evening.

3. Adults who fail to meet these requirements must leave town for the next Easter holiday, thus enabling the baby sitter to use their house for a week-long party involving 300 of her close friends.

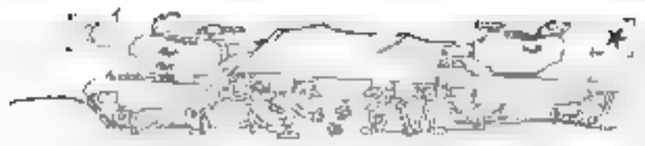
CUTE AUTO SIGN REMOVAL ORDINANCE

1. Motorists shall be prohibited from displaying printed signs on auto windows or bumpers reading "BABY ON BOARD," "I ♥ MY WATER SPANIEL," "NO FAT CHICKS" or any other messages deemed smarmy and/or "clever."

2. Motorists who fail to remove outlawed signs shall be punished by having their most treasured possessions confiscated, specifically the foam rubber dice and baby shoes dangling from their rear-view mirrors.

3. Second offenders face the harsher penalty of being required to replace their "cute" signs and stickers with an even cuter license plate frame that bears the boldly printed wording:

"HAPPINESS IS BEING AN AIRHEAD LIKE ME."



ticle called "New Laws That Congress Should Pass Right Now!" It was a classic piece that has not been forgotten with the passage of time. We bet you've said to yourself over and over, "Gee, I wish MAD would print a sequel to that article!" Well guess what, nostalgia fans! Here's...

GRESS SHOULD PASS *NOW!*

WRITER: TOM KOCH

FREEDOM FROM RESTAURANT EMBARRASSMENT MEASURE

1. The intent of this measure is to permit citizens to dine out on their birthdays without fearing that waitresses and bus boys will suddenly burst forth to sing "Happy Birthday" while presenting a stale cupcake topped by one candle.

2. Likewise, customers shall not be forced by the above named personnel to don funny birthday hats or respond to the song "How Old Are You Now?".

3. Any restaurant employee found guilty of willingly participating in such public humiliations shall be sentenced to five years of providing silent, efficient service to homicidal maniacs in the San Quentin dining hall.

ATHLETIC SEASON TERMINATION STATUTE

1. To protect gullible sports fans against the costly ticket gouging that results from endless post-season playoffs, championship series, super duper all-pro games and similar nonsense, it is ordered that all leagues confine their activities to those months in which their sport is normally played by sane people.

2. To carry out this statute, it is ruled that professional football must end by Christmas, basketball by Memorial Day and baseball by Labor Day. Violation of this law shall result in team owners and TV sportscasters being sentenced to take part in a post-season Nude Tennis Tournament in Nome, Alaska on New Year's Day.

TV PRE-EMPTION CONTROL ACT

1. Network television executives are hereby restrained from pre-empting viewer's favorite programs in order to present "Entertainment Specials" that consist of unsold pilots, leftover episodes of cancelled series or other trash certain to meet with disapproval.

2. This law provides its harshest penalties for any network official who pre-empts "Family Ties" in order to screen "Christmas With McLean Stevenson," or cancels prime time programs to make room for any miniseries starring Richard Chamberlain as a 16th Century Viennese Admiral.

3. TV executives who violate this statute shall be sentenced to three years of continually watching a videotape of "The 1981 Polka Music Awards Show."

FRANK ON A ROLL DEPT.

Anybody who's heard Run D.M.C. or the Beastie Boys knows that Rap Music is as hot as ever. How come? 'Cause it's the new, effective way of communicating. Mad thinks

When RAP MUSIC Spr

In a Psychiatrist's Office

I'm all strung..out, Doc, from this down-side..dream—
Zaps my soul..to..bits till I wan-na..scream;
There's this outer-space blob, wants to crush..me..dead;
Won'tcha cool..my..crazies and heal..my..head?

From your wacko rap, there just ain't..no..doubt
That your gourd's..been..waxed and you're flip-pin'..out!

It's your Mom..you..hate, which can be ex-plained
When you hit..fifth..grade and weren't toi-let-trained;
Drop your bod on my couch each week-day, Pops,
And I'll launder your lobes till the head-trip stops;
Fifty bucks..a..rap—long as you're..in-sured;
When the cash..runs..out, that's the day..you're..cured!

ARTIST: JACK DAVIS

At a Cemetery

Hey, listen up, Lord—in this box..of..bones
You can groove..what's..left of Mortimer Jones;
Now Mort didn't count..for..much, we've heard,
Bein' two..parts..bore and one..part..nerd;
He's survived by a wife and a kid..or..two,
Who'd be here, 'cept they've all better things..to..do;
He's lyin' there stiff, though most..would..claim
That alive..or..dead, he comes off..the..same;
Now he's in..Your..hands and his days..are..through,
'Less, of course, YOU decide to ig-nore him too!

it's time to spread the goodness around, that folks should put some Rap into their everyday, well...rap! With this in mind, let's check out what we'd be hearing...

eads Into Everyday Life

In a Bar

Get a load of me, sweetie, I'm Mis-ter..Right,
Here to bright-en your lone-ly..heart..to-night;
I'm a stud su-preme.. with a kil-ler car,
Mak-in' tons..of..bucks like a su-per..star;
I can tell you've a lust for hot..ro-mance—
If you're lucky, I just..might give you a chance!

From your pitch, it's clear you're hit-tin' on me,
But I fear.. you're..wast-in' your en-er-gy;
If you wanna stay healthy, don't press..your..luck,
'Cause the hulk be-hind you is my boy-friend...
Chuck!

WRITER· FRANK JACOBS

On an Airliner

It's your fly-boy, folks, in his cock-pit..seat,
With a piece..of..news to make your day com-plete;
Take a peek..out-side and you're sure..to..spot
That our Number 4 engine ain't do-in..squat;
We've a fuel-tank leakin', belchin' fire..and..smoke;
Better grab..those..masks or you just..might..choke;

Our tail's..dropped..off, but our speed's..the..same,
'Cept we're headin' straight down,
which is kind of a shame;
But you've got..our..word—
once we've crashed..and..burned,
Your survivors'll get the bonus miles..you've..earned!

Visiting a Reincarnation Channeler

Trance it up, Mr. Psychic, with tales..ga-lore
'Bout my pre-vi-ous lives in years..before!

Way back in E-gypt, you went off..your..nut
And were bur-ied alive by old..King..Tut;
The next time around, you were born..Chi-nese
And were zapped..for spread-in' a social disease;
You showed..up..again in A.D...431
And were thrown to the wolves by Attila the Hun;
In your next incarnation, you went..to..sea
And were eat-en..by..sharks in 1523;
Then in 1650, you were full..of..sass
And were stoned as a witch..in..Sa-lem..Mass;
And in case..those..lives fill your heart..with..dread,
There's one e-ven..worse in the years..a-head;
You'll be born..a-gain to the worst..of..fates
Vice Pres-i-dent of the U-ni-ted..States!

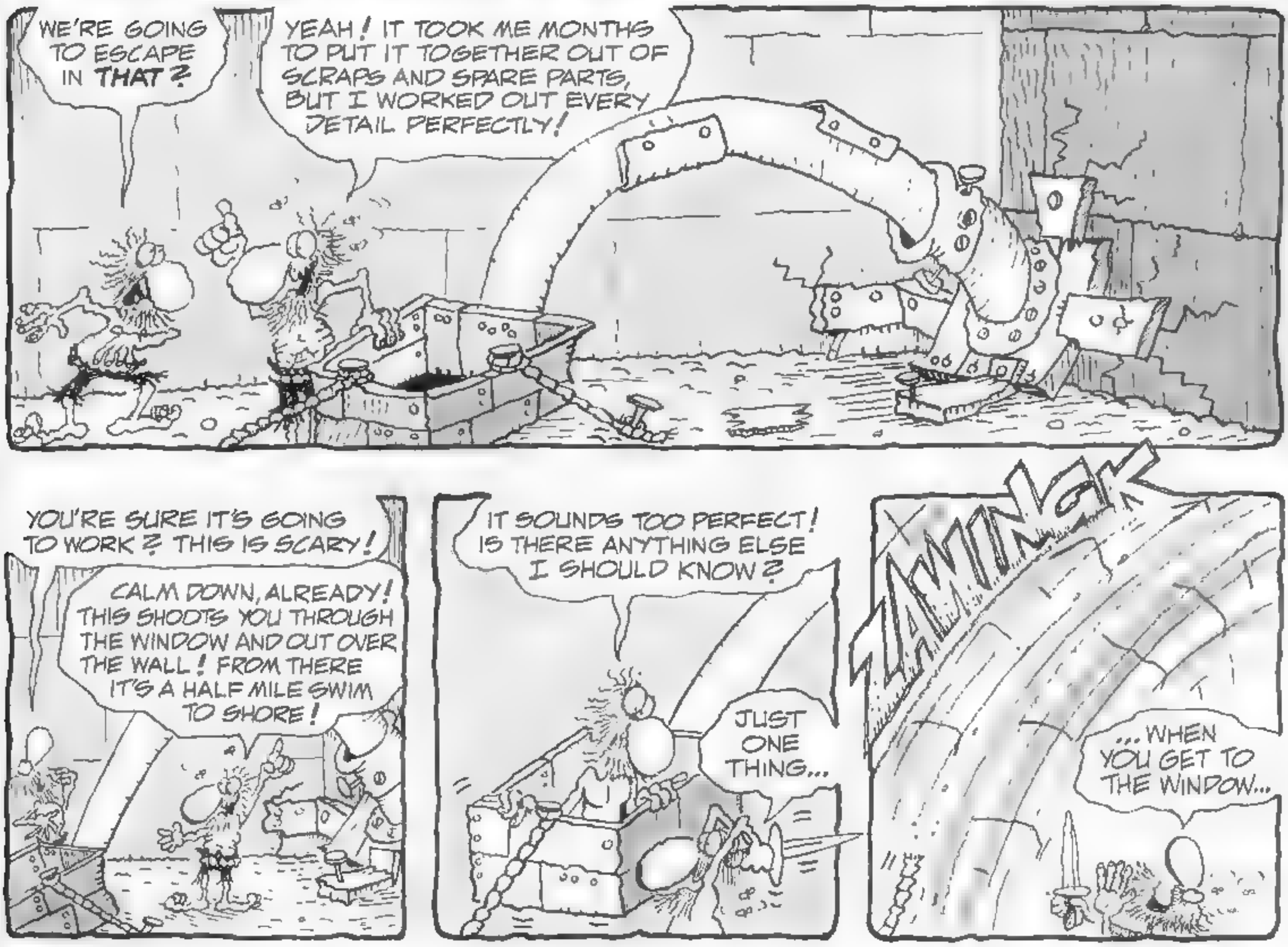
On a Dark City Street

Howdy, there, Mac—it's a pleasure, indeed;
I'm your neighborhood mugger, and I'm sorely in need;
We're gonna play..a..game called "Share..The..Wealth,"
Which you better learn fast if you val-ue your health!

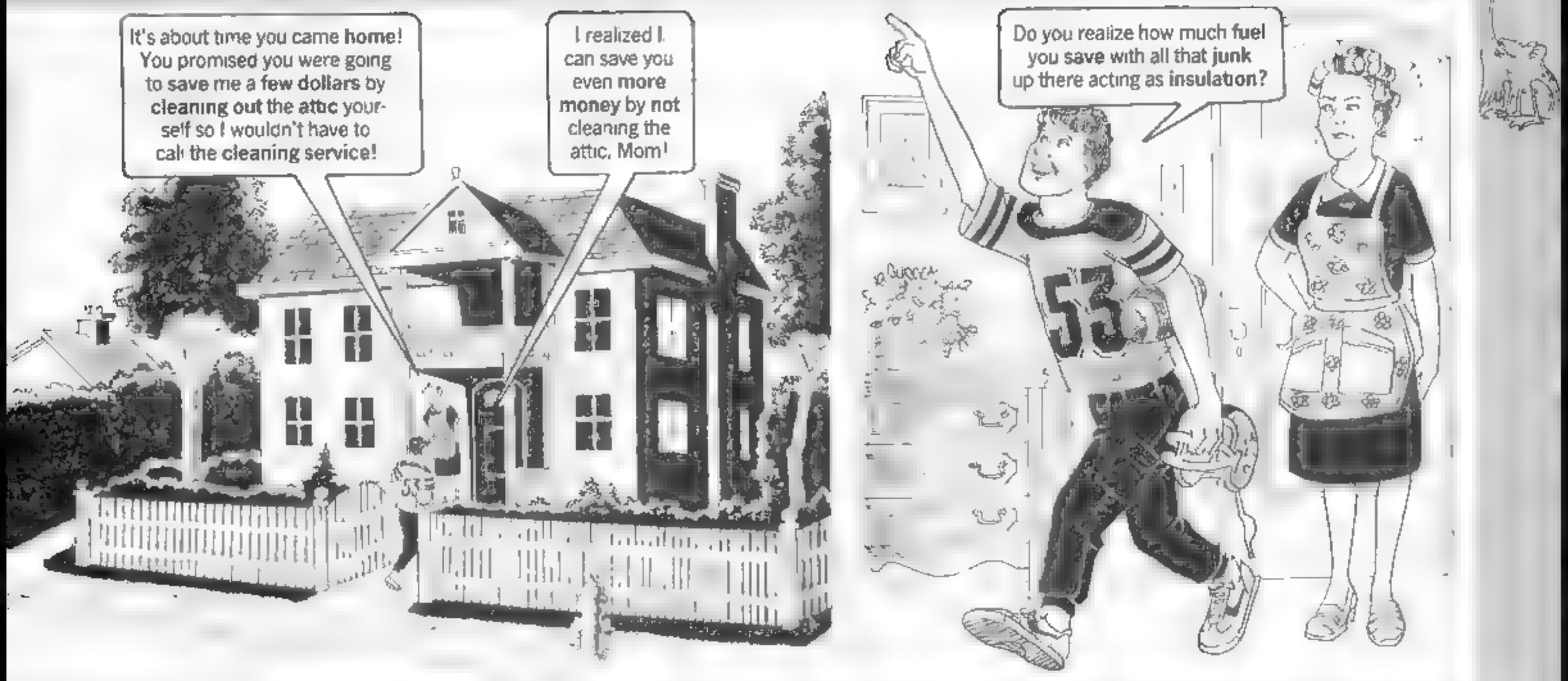
Man, you better wise..up—not a nickel you'll get;
As a matter of fact..I'm gettin' quite..upset;
You're either half-blind or..a..first-class jerk
Not to see that..we..share the same line..of..work;
This kind of in-tru-sion can't..be..al-lowed,
'Cause this neighborhood's mine...and two's..a..crowd!

Don't sweat up a lather..or blow..your..top
I surely didn't mean..for your profits..to..drop;
In the name..of..peace..let's a-gree..hence-forth
That you mug the South..Side—I'll..mug the North!

THE EXCRUCIATING ESCAPE EXTRAVAGANZA


WE'RE GOING TO ESCAPE IN THAT?
YEAH! IT TOOK ME MONTHS TO PUT IT TOGETHER OUT OF SCRAPS AND SPARE PARTS, BUT I WORKED OUT EVERY DETAIL PERFECTLY!
YOU'RE SURE IT'S GOING TO WORK? THIS IS SCARY!
CALM DOWN, ALREADY! THIS SHOOTS YOU THROUGH THE WINDOW AND OUT OVER THE WALL! FROM THERE IT'S A HALF MILE SWIM TO SHORE!
IT SOUNDS TOO PERFECT! IS THERE ANYTHING ELSE I SHOULD KNOW?
JUST ONE THING...
ZAWNGK
...WHEN YOU GET TO THE WINDOW...
FFFRRKISHHH...
KACHINGASHH...
ZZZINITCHH...
...MAKE SURE YOU GO THROUGH THE BARS HEAD FIRST!!
DUCK

EXCUSES


It's about time you came home! You promised you were going to save me a few dollars by cleaning out the attic yourself so I wouldn't have to call the cleaning service!
I realized I can save you even more money by not cleaning the attic, Mom!
Do you realize how much fuel you save with all that junk up there acting as insulation?
53

BERG'S-EYE VIEW DEPT.

THE LIGHTE

OFFSPRING

Let's face it, Sue, we've got problems! Our only son is living it up as a confirmed bachelor!
And our only daughter is too career-minded to ever give up her profession and settle down with a family!
That leaves us with only one option...
How do we go about adopting some grandchildren?

VIDEOS

Now this is what I call living! Why buck the crowds at the multiplex, fight for a parking space, pay six bucks each to see some bomb and three bucks for popcorn? Rent a video and you don't have to put up with any of the annoyances!
Except one. .
...the big mouth in the audience who never shuts up!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

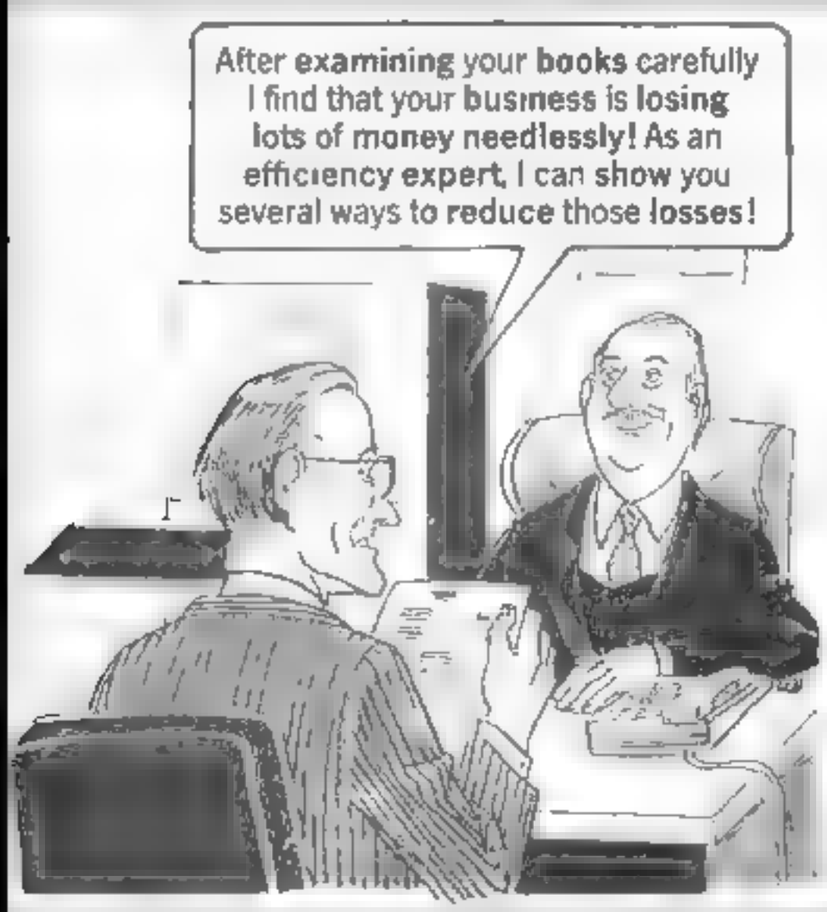
VIOLATIONS

The bad news is I'm giving you a ticket for exceeding the speed limit, buddy!
NEXT EXIT
The good news is you helped me reach my monthly quota! Thanks!
XKW7

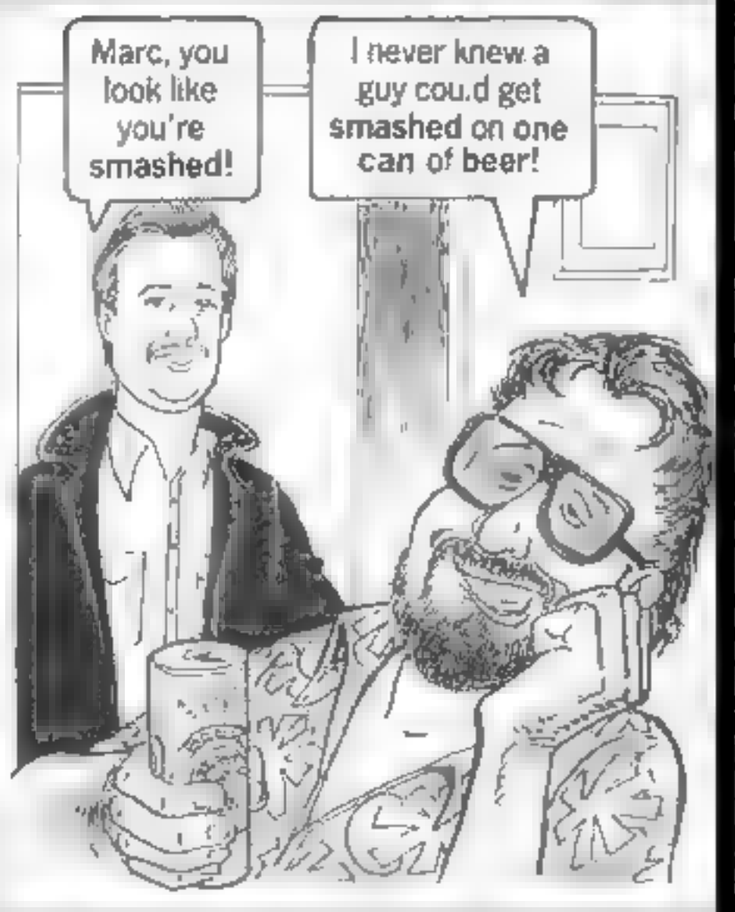
RELATIONSHIPS

Happy Birthday, Sally Ann! I wanted to get you a gold bracelet with diamonds, but this one is all I can afford! I'm afraid I don't have the kind of money my roommate Dave Raiden has!
Don't you know it's the thought that counts, Chris?
But please tell me more about your friend Dave Raiden!

BUSINESS

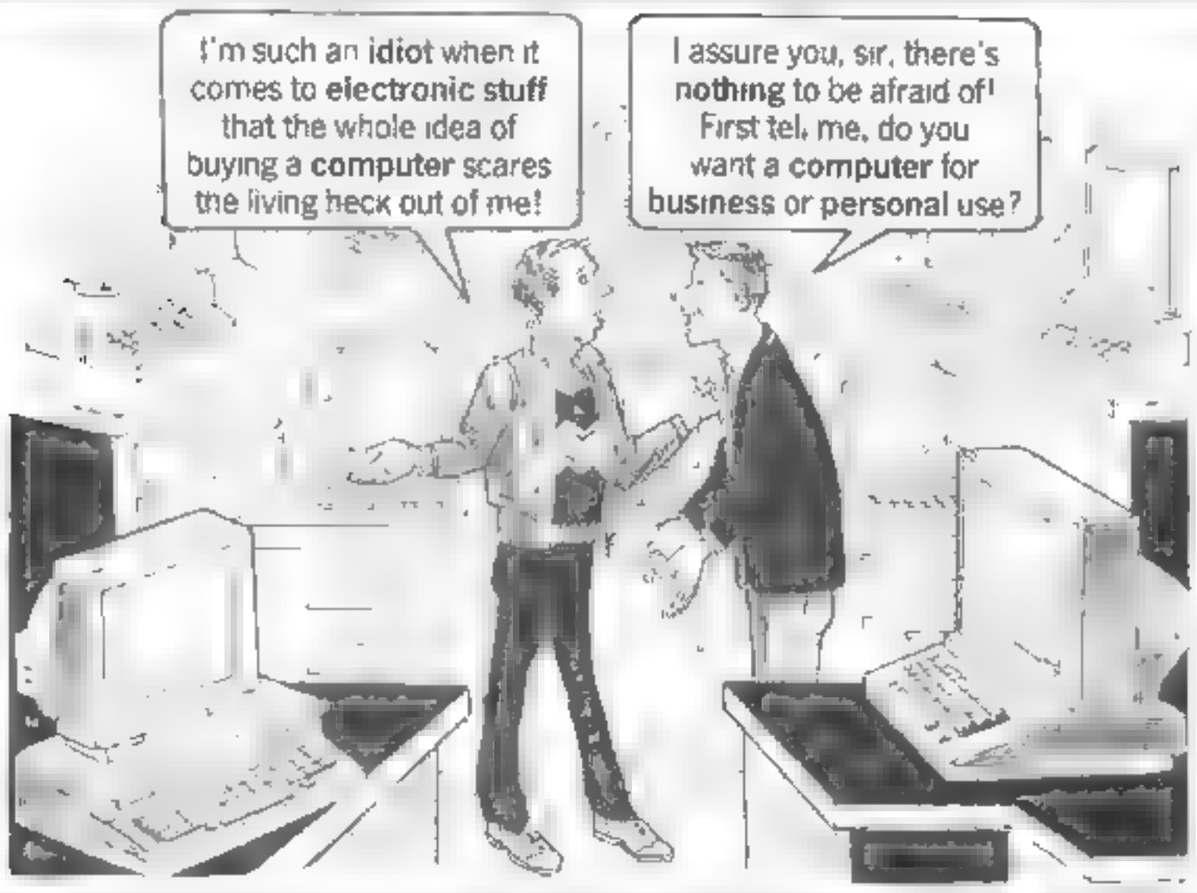

After examining your books carefully I find that your business is losing lots of money needlessly! As an efficiency expert, I can show you several ways to reduce those losses!

PARTYING

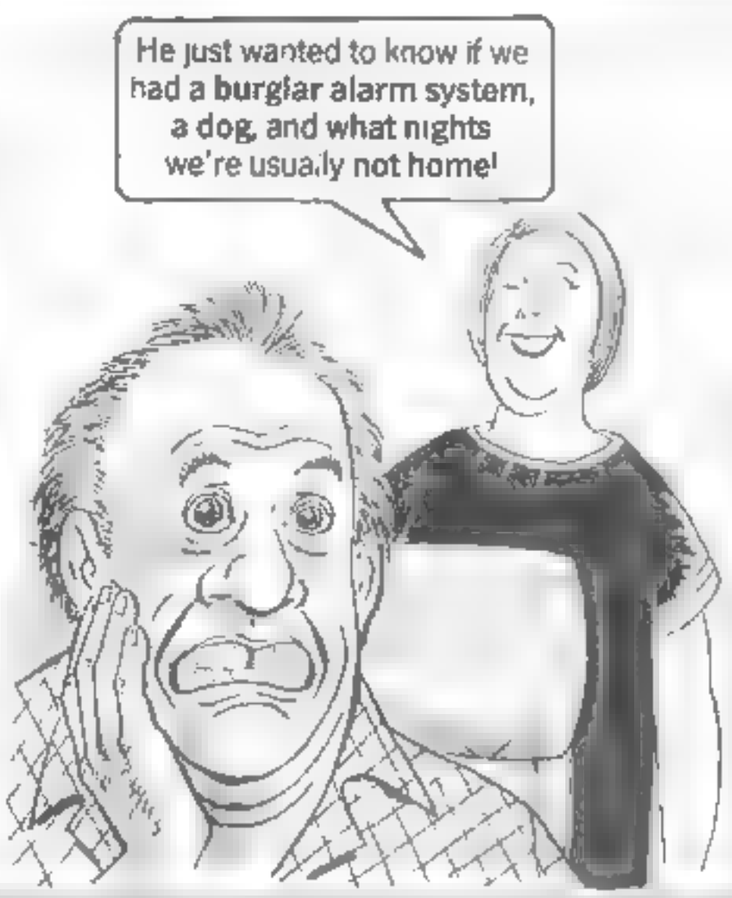


OBEDIENCE

COMPUTERS


I'm such an idiot when it comes to electronic stuff that the whole idea of buying a computer scares the living heck out of me!
I assure you, sir, there's nothing to be afraid of! First tell me, do you want a computer for business or personal use?

INQUIRIES



SUCCESS

EMPLOYMENT

I'm in shock! I just can't believe it! I lost my job today!
That's impossible! You were like a son to your boss!
That's true, but today I learned he doesn't believe in nepotism!
LEHMATT 87

POPULARITY

I feel so alone! I feel like there's not one single person in the whole world who likes me!
Oh, stop being so paranoid, Rick! The whole world doesn't hate you!
Only the whole school!

DOCTORS

Doctor, my arm is itching like crazy! I seem to have some kind of rash!
Or perhaps an allergy!
Really? What's the difference between a rash and an allergy?
A few hundred dollars!
David Berg

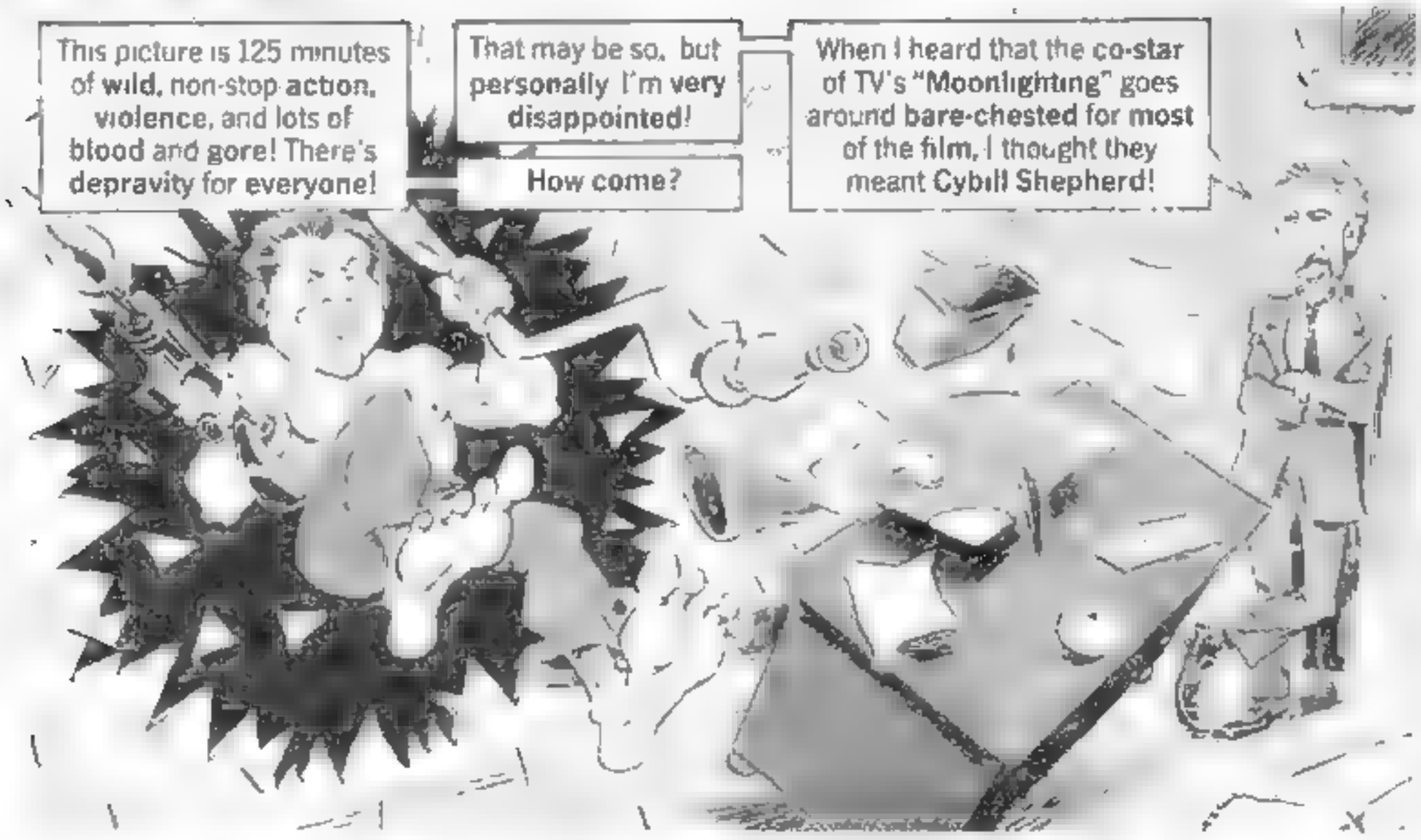
HARTBURN DEPT.

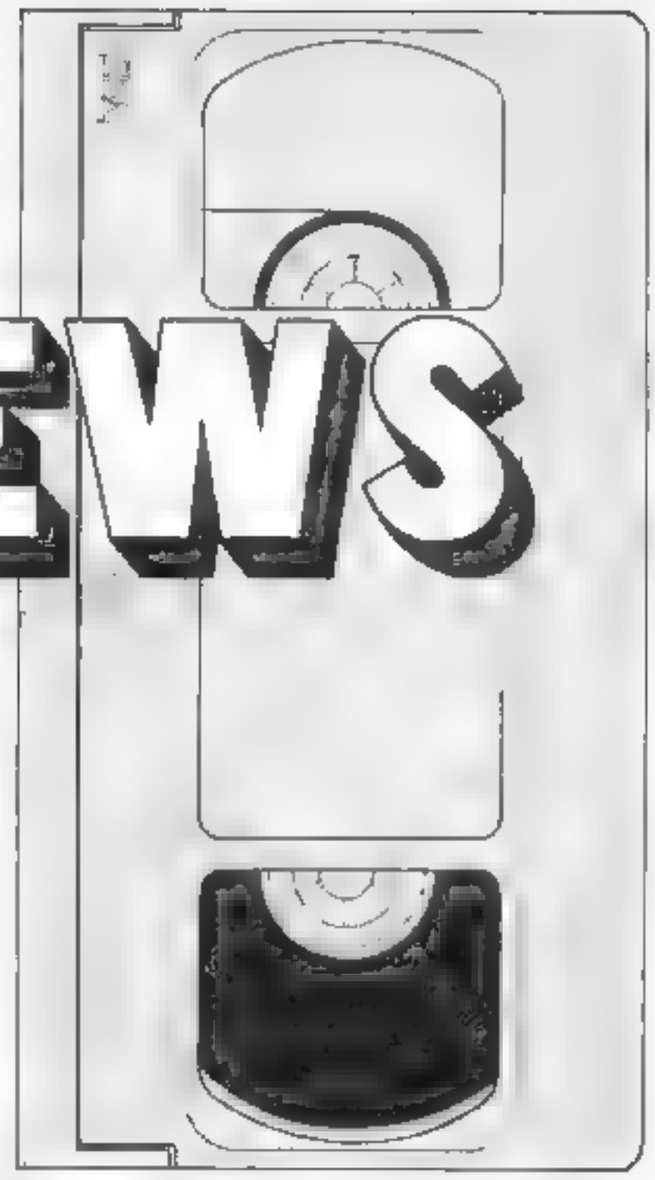
A lot of films we never had the chance (or the intelligence) to clobber when they first came out are now available for rental as videos. As a public service we now present these snappy critiques (to stupid movies) so you won't be totally defenseless when shopping for something to watch. Here we go with MAD's...

VIDEO REVIEWS

DIE HARD

ARTIST: SAM VIVIANO WRITER: STAN HART


This picture is 125 minutes of wild, non-stop action, violence, and lots of blood and gore! There's depravity for everyone!
That may be so, but personally I'm very disappointed!
How come?
When I heard that the co-star of TV's "Moonlighting" goes around bare-chested for most of the film, I thought they meant Cybill Shepherd!



Bruce Willis single-handedly takes on a fun group of terrorists who are holding hostages in an L.A. office building in the kind of movie that Arnold Schwarzenegger or Sly Stallone might have made if either of them ever made talkies! The producers paid Willis 5 million dollars for this film, which amounts to $40,000 per minute. But they still got their money's worth since Bruce is so boring he's able to make every minute seem like an hour!

MOONSTRUCK

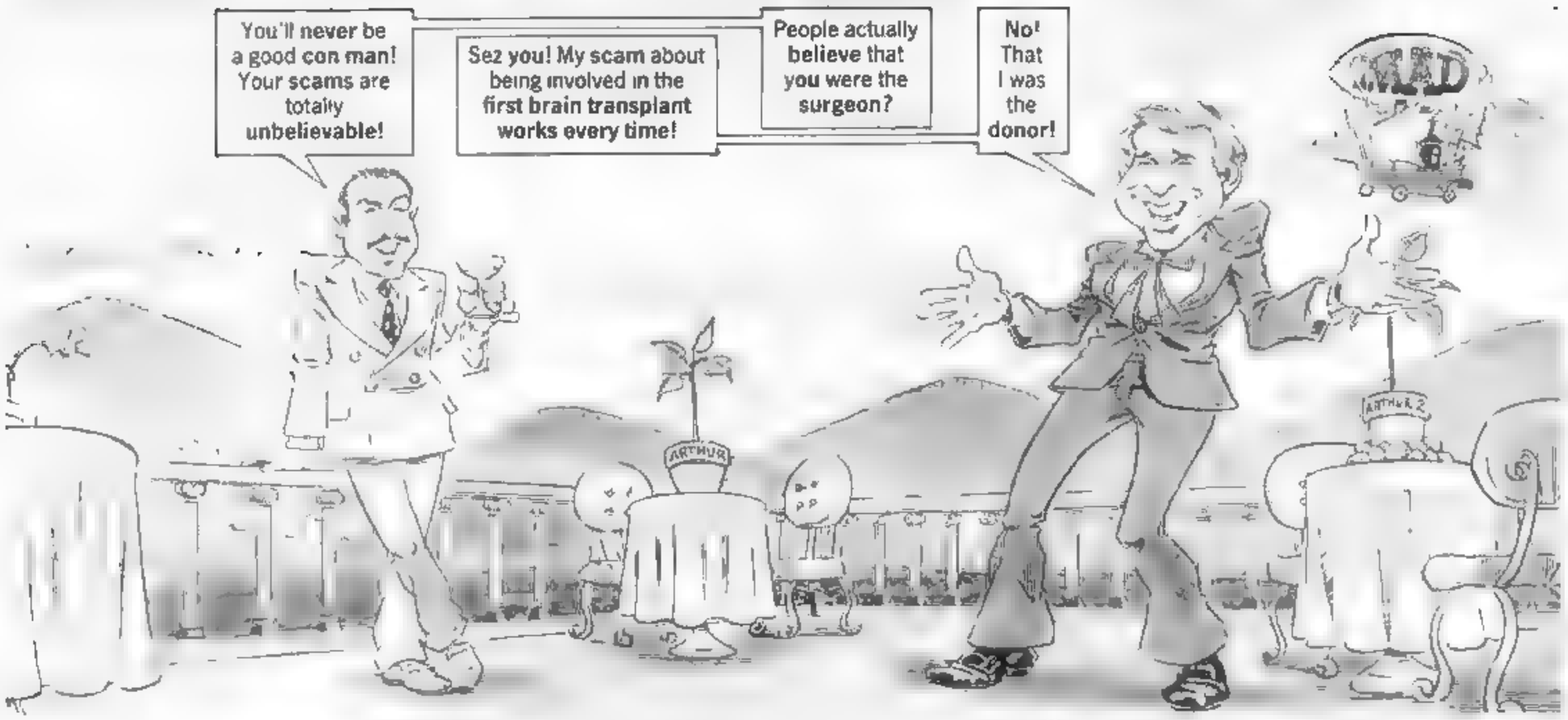
The Academy gave this film a bunch of awards. Cher was awarded "Best Actress" so members of the academy could see what dress she would almost wear to the award ceremony. Olympia Dukakis won as "Best Supporting Actress" and delivered the only speech by a Dukakis that anyone listened to in 1988.

MARRIED TO THE MOB

Why did you have my husband killed?
I didn't like his having sex with a married woman!
You mean, your wife?
No! I mean his wife—you!
So long Pal!
Goodbye GOOMBAH!

Just when you thought "Moonstruck" might usher in an era of movies that doesn't show Italians as crooks, killers or racketeers, along comes "Married to the Mob" to show how wrong you were. Unlike most mob movies, you may find this one amusing—unless you happen to be Italian. Kudos for Michelle Pfeiffer's pfine, pfunny, pfabulous perpformance.

DIRTY ROTTEN SCOUNDRELS


You'll never be a good con man! Your scams are totally unbelievable!
Sez you! My scam about being involved in the first brain transplant works every time!
People actually believe that you were the surgeon?
No! That I was the donor!
MAD
ARTHUR
ARTHUR 2

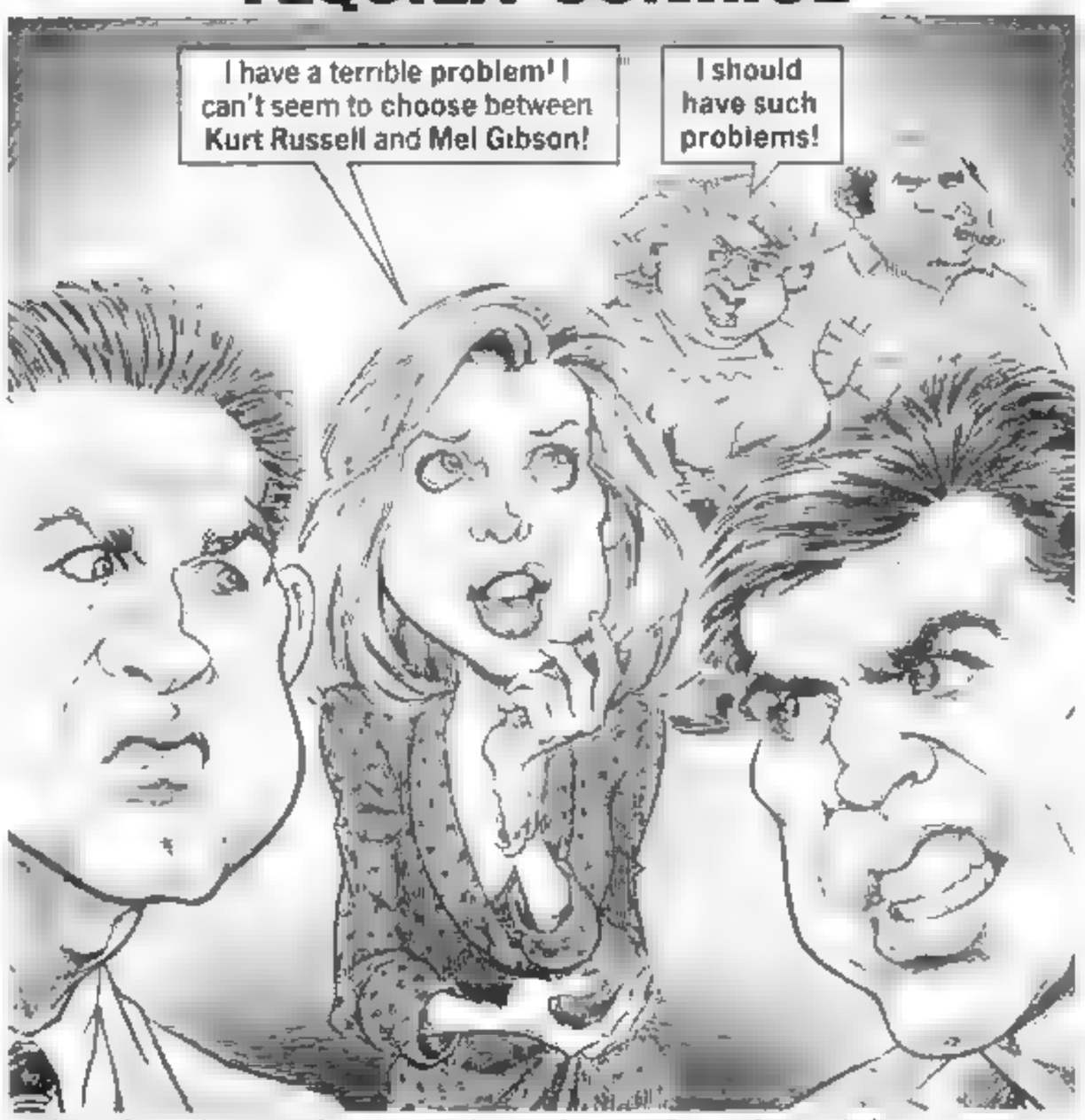
"Scoundrels" has a real surprise ending which is especially surprising because it comes as no surprise to anyone who's ever seen a movie before!

THE LAST TEMPTATION OF CHRIST

Aren't you tempted by the lure of the flesh?
Well, maybe if the flesh were a little better looking...
Why all this fuss about just one Jewish guy?

In this film, director Martin Scorcese tries to envision what Christ's life might have been like if he had lived as a normal, average person. But since suburban housing developments and shopping malls had not then been invented, Scorcese had to find other ways to make Jesus boring. Seeing "The Last Temptation" on your VCR takes away the only real excitement this film had for the movie goer—trying to cross the line of ranting lunatics picketing the theater in which it was playing.

TEQUILA SUNRISE



What does it say about movie makers when they pick an attractive hunk like Mel Gibson to portray a sympathetic drug dealer? Do you know any girls who would "just say no" to Mel?! But then, a buck's a buck, a philosophy shared by movie makers and drug dealers alike. Chalk this one up as another entry in the Michelle Pfeiffer Pfilm Pfestival. Lovers of classy films take note—"Tequila Sunrise" should not be confused with that wonderful old Gregory Peck film, "Tequila Mockingbird."

MIDNIGHT RUN

Something's puzzled me during all our travels! I really thought you'd be so much heavier!
What does that mean?
Aren't you John Candy?
No!
That explains it! If you're not Candy, you must be Steve Martin!
What the hell are you talking about?
Isn't this picture, "Planes, Trains and Automobiles"?

This film starts out like a mob movie you've seen a dozen times, but ends up like a buddy movie you've seen a dozen times. Take a slob and put him with a prissy guy and what do you have? A very old idea! This one should have been called "Felix and Oscar Hit the Road"!

A FISH CALLED WANDA

Do you realize that I keep my clothes on throughout this entire movie? After seeing this film, no one will ever again accuse me of just being a typical sex object!
After seeing this picture, no one will ever again accuse you of being an actress, either!

If you like confusion, then you'll love "Wanda." And now, thanks to home video, you'll be able to replay it again and again until you understand it. It might take you right through adolescence and puberty, but stay with it. What you may never understand, however, is why anyone thought that Michael Palin's painful stuttering was so funny or Kevin Kline's sadism so adorable!

WILLOW

I herewith banish all infants from my kingdom!
Your edict shall be carried out, your highness!
What made her so mean?
Before she became a queen, she was a babysitter!

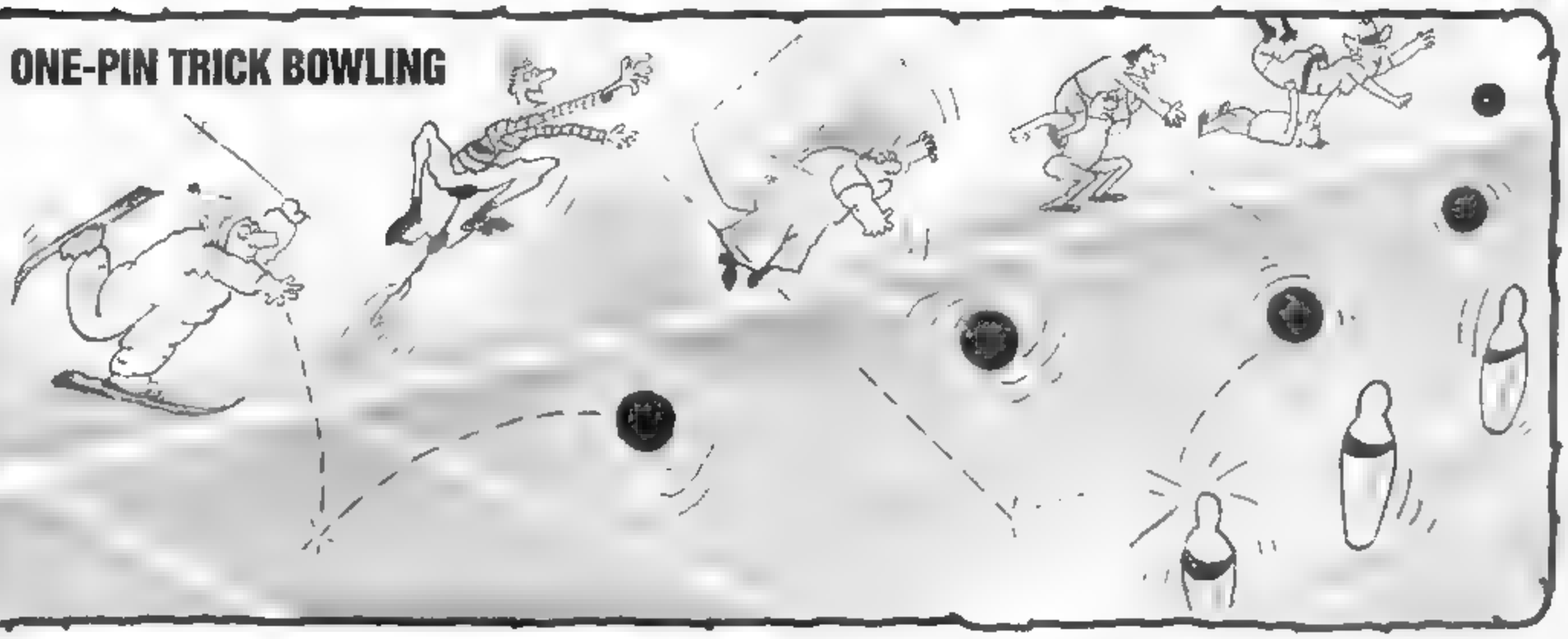
This is the last film of the George Lucas trilogy. The first was "Howard the Duck." Seeing that will make you nod. Just try "Howard" together with "Labyrinth," and you will fall into a deep sleep. But mainly you should be warned that if you try to watch "Howard," "Labyrinth," and "Willow" all in one sitting, you run the risk of falling into a coma from which you may never awaken.

THE BORE OF THE CROWD DEPT.

Hey, all you sports fans! Thought you'd seen it all on network TV and ESPN? Well, click the ol' remote one channel past the Home Shopping Network and check out these...

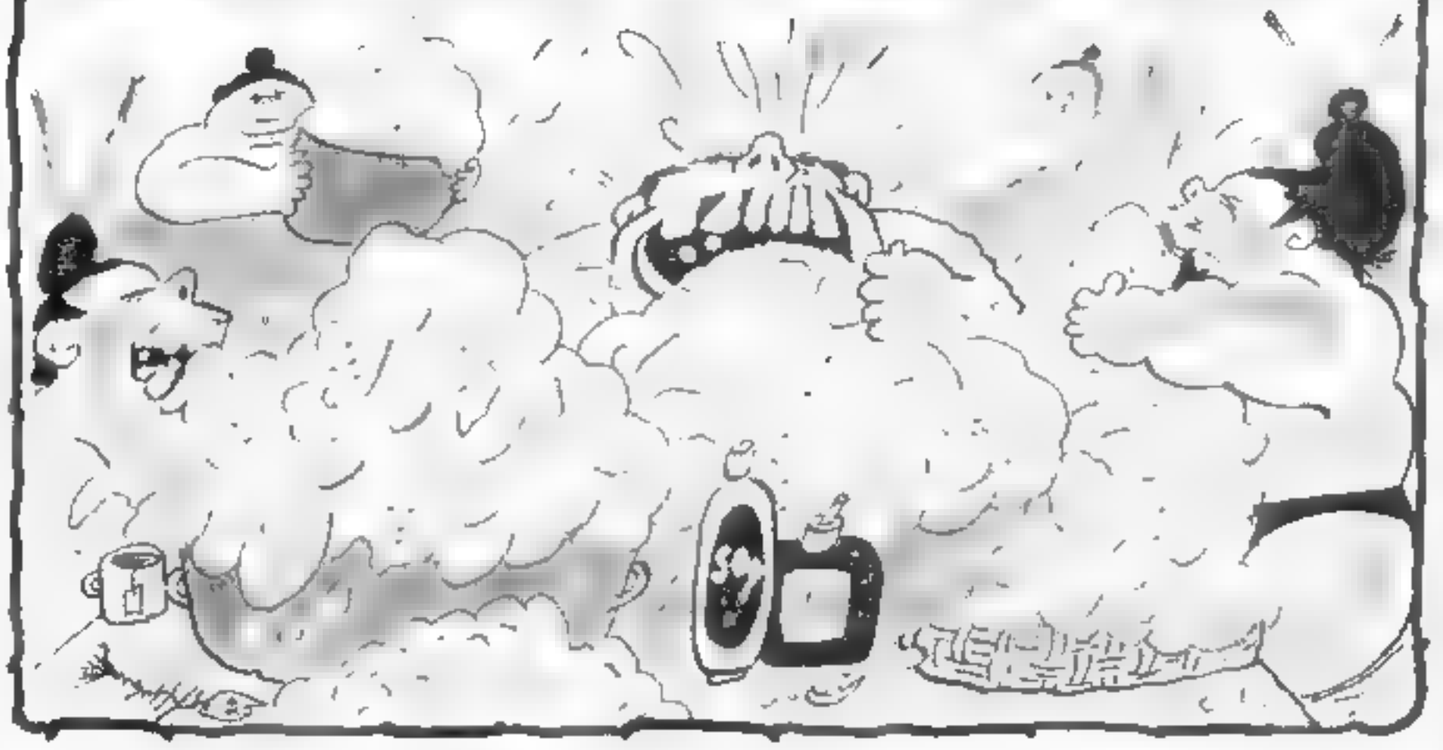
Selected Highlights from the BOTB* Sp

ONE-PIN TRICK BOWLING

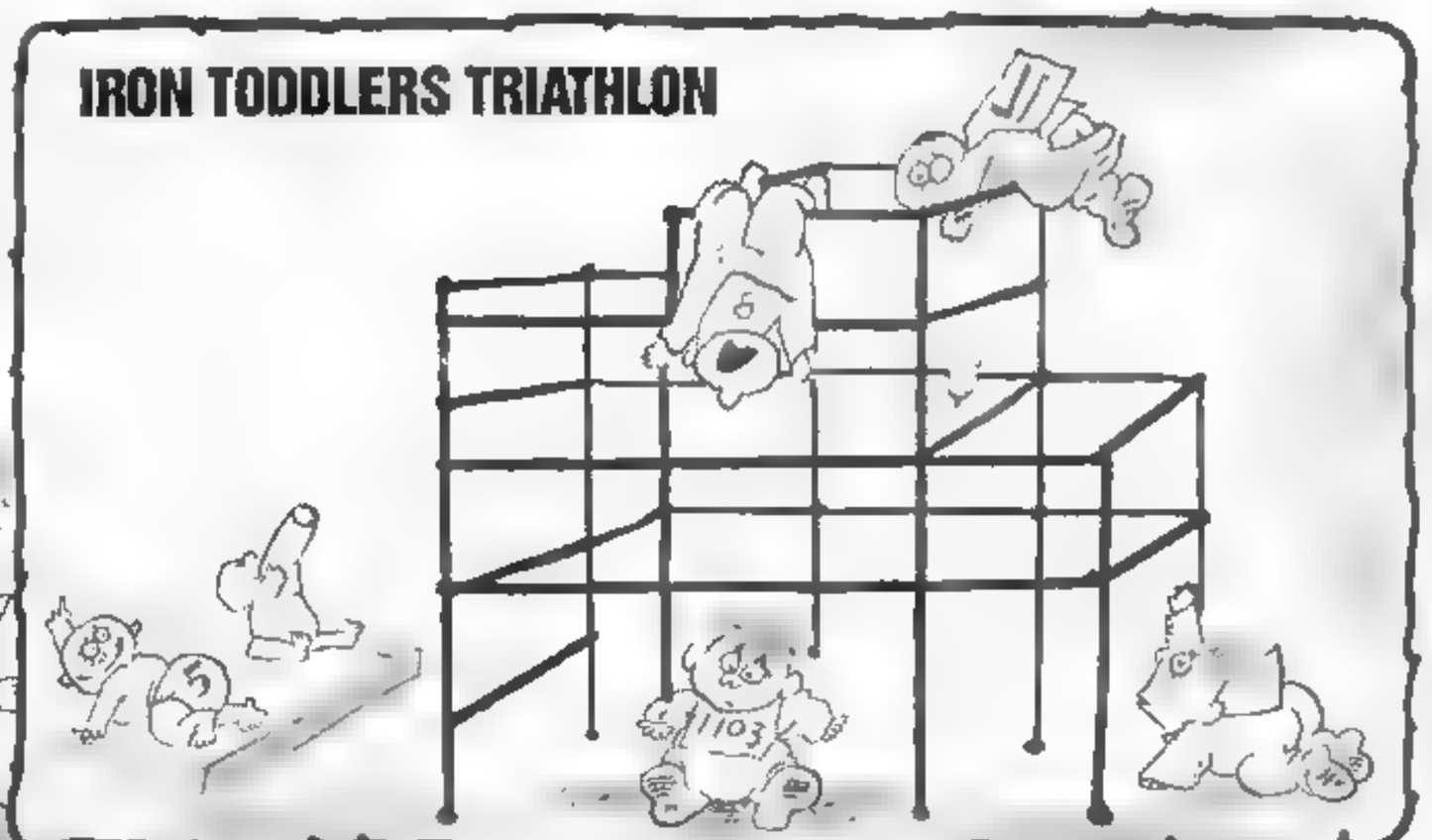


INDUCTION CEREMONY OF THE WHIFFLEBALL HALL OF FAME

DINNER EAT-OFF OF THE TOP TEN SUMO WRESTLERS



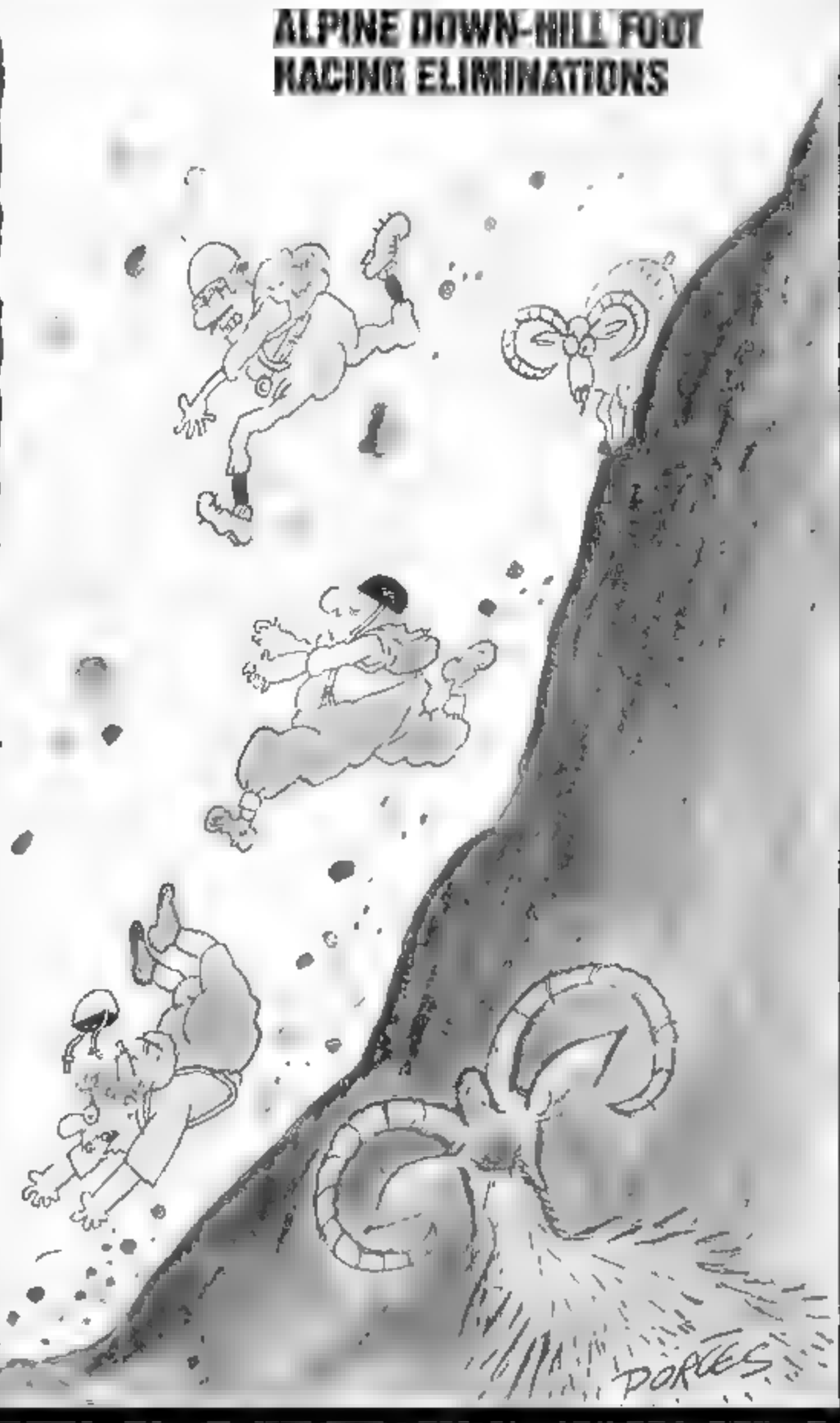
IRON TODDLERS TRIATHLON



orts Cable Network

*Bottom-Of-The-Barrel

ARTIST AND WRITER: PAUL PETER PORGES



If you think the political waters in Washington, D.C. are polluted, wait'll you see the on-the-air and backstage waters of a TV newsmagazine show! Color it...

MURKY BROWN

Hello, I'm **Baba Waters**...

...and I'm **Huge Downer!** And this is **20/20**, the show where we take a **subject** that might hold your interest for **20 seconds** and **drag it out for 20 minutes!**

Tonight we look at a TV **newsmagazine show** run by a strong willed **woman** who **calls the shots** and makes sure all the **men** around her **know it!**

You mean you're **looking** at **yourself**, Baba?

No, Huge, it's **true** we're going to take a close-up look at a show about a **brassy female reporter** who heads up a TV newsmagazine program, but **this one** is **fictional!** Her name is **Murky Brown!** For viewers not familiar with the show, let's meet the **cast!**

ARTIST: ANGELO TORRES

20

Before we **talk** to the **cast** and I ask them some deep, probing questions like **"Which flavor of ice cream would you most like to be?"**, let's look at a few **scenes** from a recent episode of *Murky Brown*...

I said I wanted *real* **hard-hitting news features!** So why am I handed this **brainless** story about how very few Swedes become professional **jockeys?**

Murky, I got **this story** right from the **horse's mouth!**

And you are the other **end!** Maybe that story's worth a couple of bad **one-liners**, but it's not enough for one of my **news features!**

No, but what's **more important** is that it's enough to give us a good **argument!** And **arguing** pretty much defines our entire **relationship** on this **show!**

I'm **Murky Brown**, a TV news magazine reporter who **freely admits** I had to spend time in the Betty Ford clinic to break my addiction to **booze** and **cigarettes**! What I **don't** freely admit is that since my news show won an **Emmy**, I'm now **addicted** to **fame, fortune** and **high ratings**!

I'm **Smiles Silvernerd** and although I'm only 25 years old, I **produce** Murky Brown's **show**! Surprisingly, I get a lot of **respect**—from some of the **cleaning people** and the **elevator operators**! Now if **only** someone who **works** for me on the **news staff** would **respect me**!

I'm **Dorky**, Murky's perky, younger **co-host**! Murky and I make a **perfect team**—she knows dozens of ways to catch many **politicians** in a lie, and I know dozens of ways to **apply make-up**!

I'm **Grin** and I've got a **brown nose** for **news** er, I mean a **hard nose** for **news**! I am one of the few great reporters without an **ego problem**, mainly because my ego's **perfect** the way it is!

I'm **Alldim**, the **painter** who's doing Murky's **apartment**! How do I get a **meaty role** in **every week's episode**? The **painters union** is **stronger** than you suspected! Today, painters have more **power** than most **heads of state**!

WRITER DICK DEBARTOLO

Candis, you play an **anchorwoman** on a typical newsmagazine program called *F U T*! What does "**F.U.T**" stand for?

Fill Up Time! We feel it's very representative of **network programming**, Baba!

There are **rumors** afloat that your character is, how shall I put this, **fashioned after** the most **lovely** and **important** oh, why not just **say it**—**me**! I guess there **is a physical resemblance**, although I am perhaps, **a few years older**...

A **few**, perhaps, if you're counting in dog years!

As the **Murky Brown character**, you went to the **Betty Ford Clinic**! I find that especially **interesting** because I went to the **Betty Ford Clinic**, too!

You? **Baba the Great? Hooked** on **booze?**

No. I was **hooked** on **finding celebrities** who were **hooked** on **booze!** Then I could get them to **pour out their hearts** on one of my **TV specials!**

But tell me, if you play a **recovering alcoholic**, why would you choose a **bar** as the place to pre-interview your guests for your *F.U.T.* show?

Hey, it works for **Ted Danson!** In *Cheers* he plays a **reformed alcoholic bartender**, and look at the **ratings** of that **show!** I should be so **lucky!**

It's uncanny! We even **think alike!** Let's look at a scene in Pill's Bar .

Close the door!

I certainly hope we didn't **build** this **whole set** just to keep doing that **one stupid "Close the door!" joke** over and over!

This is only our **first season!** I'm sure we'll come up with a **second joke** if we're **renewed** for **another year!**

Pill, you're always totally **honest** with me! What did **you** think of my **story** about the easy **availability** of **drugs** in **school?**

B-o-r-i-n-g! It's **irrelevant!** Why not do a **story** on something **important**, like how come there are so **few Swedes** who are **jockeys?**

Candis, on the *Murky* show there seems to be a rather **strange relationship** between **you** and your **painter!**

It's not **strange** at all!

But he seems to be at your **house day** and **night** .

He is, but that's what happens when you hire **painters** by the **hour** nowadays

Let's take a look at some scenes with him...

Alldim, didn't I ask you to be **careful** and to **cover everything** with **dropcloths?**

Don't worry. I didn't get **any paint** on your **polka dot sofa!**

What polka dot sofa? Oh, no, not my **brand new black suede sofa!**

Aldim. I think Michelangelo painted the Sistine Chapel ceiling faster than you're painting mine!

Yeah, but he only gave it one coat! I'm giving this baby two coats!

Let's turn our attention to some of the other characters on the *Murky Brown* show

Grim, don't you agree with me that we should do a segment on the "greenhouse effect" at least once a year?

Yes, I do, Murky! I'm with you on that 100 percent! There's a lot of flower lovers out there who'd love a show like that!

And I say it's a bad idea!

And I agree with Smiles, but only 99 percent! Now that's not too bad, only one percent less than I agree with Murky, right? You don't dislike me for that, do you Smiles?

Grim you are a yellow-bellied weasel!

I can surely agree with that.

You're a pompous, plastic reporter!

Hey, first one insults me then the other compliments me! Don't confuse me!

On this show, Charred, isn't your "Grim" character pretty much a steal of Ted Baxter on the old, popular *Mary Tyler Moore Show*?

No. Ted played a TV reporter who dressed well and sucked up to everyone and wasn't too bright and was full of himself and

So what's different?

Er, oh, for shame—look Baba, we're ignoring Fade Ford! Tell us about the character you play Fade! Quickly!

Hi, Baba! On this show I play Dorky a dipsy, blonde, airhead reporter!

Hmmm I hope you weren't type cast..

Certainly not! I'm an actress, not a reporter! Besides, I can't type!

Well that answers my question! Let's see you at work as an actress..

I'll be honest with you, Dorky—I don't think the subject you chose for an *F.U.T.* segment has enough substance!

You're putting me on! A lipstick that's not the same shade as in the ads doesn't have enough substance?

Can't you expand it, you know, open it up a little for more relevance to the whole nation?

Okay, so I'll include a nail polish I found that doesn't match the one in the ad, either! Satisfied?

I still don't know why Smiles felt a former Miss America was so right for a news show like this!

Bess Myerson got herself on a lot of news shows, and she's a former Miss America! And so did Vanessa Williams! They're my heroes! But I realize not every former Miss America can make it to that level of success!

MISS AMERICA

And this is Grand Shaud, who plays the part of Smiles Silvernerd! Tell us, Grand, in real life, how far can a young producer go who's always at odds with the star of the show he produces?

In real life? He could go all the way to the unemployment office! Remember what Roseanne Barr and Lisa Bonet did to their producers!

And here's Joe Regalbutto who plays Crank another reporter on *F.U.T.!*

Hi, Baba! Let's watch me in action in this scene from our next show...

Crank, you know I'm not getting any younger!

It's that time again? Every third episode, your age is the focal point of the show, Murky! I've already tried to fix you up with one of my friends! Another time, you asked me to help you bear a child! What now?

Hmmm, let's see okay, I've got it! How do I know I'm not missing something in life by not being married?

Murky, fighting with Smiles is just like having a husband, and fighting with your painter Alldim is just like having a juvenile!

My God, Crank, you're so perceptive! And you're absolutely right—I'm already having the marriage experience and I didn't even know it!

Alldim, we're almost out of time, so I'll ask you the final question—when do you think you'll be finished painting Murky Brown's apartment?

Well Baba, with some decent ratings, this could be a two year paint job at the very least! I only wish I had the painting contract for the *Cosby Show*!

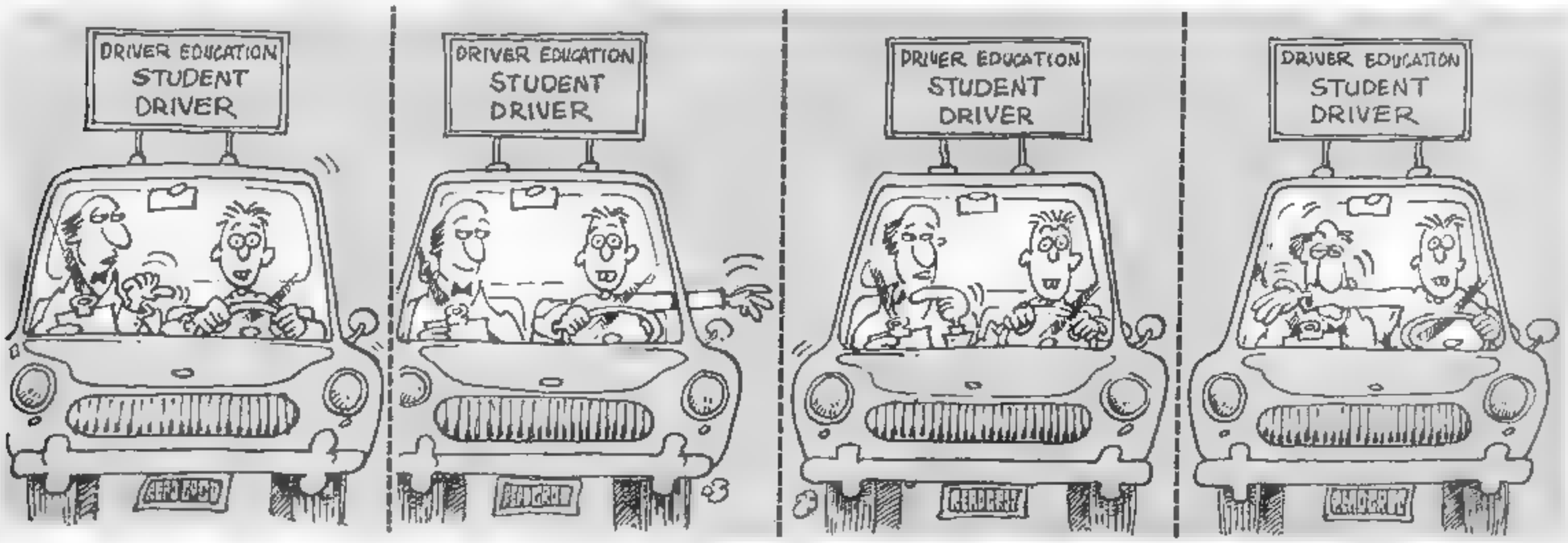
That's it for this edition of *20/20*! Tonight we talked about egos in TV. Next week we'll ask Donald Trump if he feels there are any big egos in the real estate business! And we'll be doing that aboard TrumpAir as we fly from Trump Tower in New York to Trump Casino in Atlantic City to cruise the Trump Princess! Until then, we're in touch, so you keep your hands to yourself

20/20

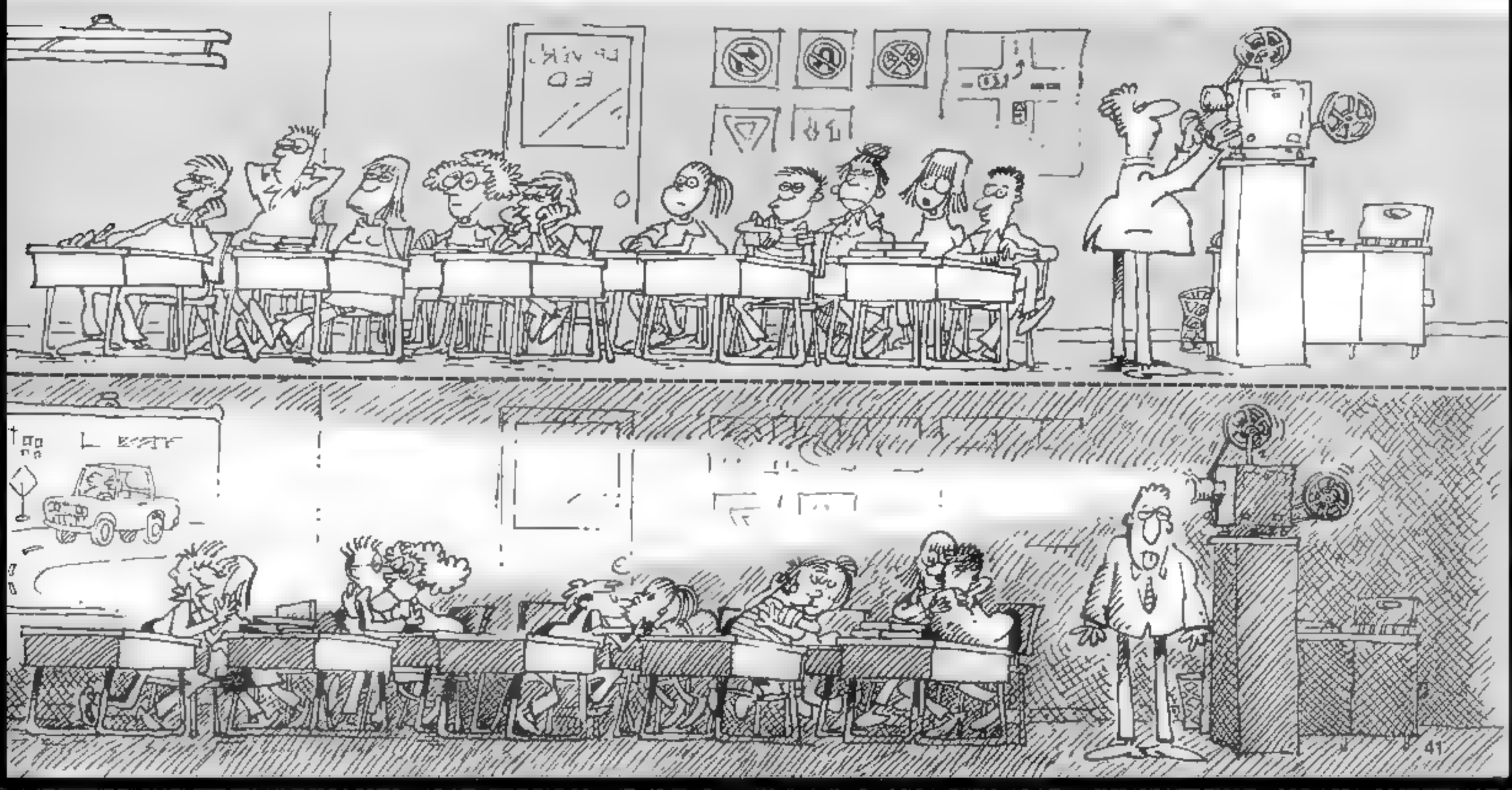
ZZZ

SERGE-IN GENERAL DEPT.

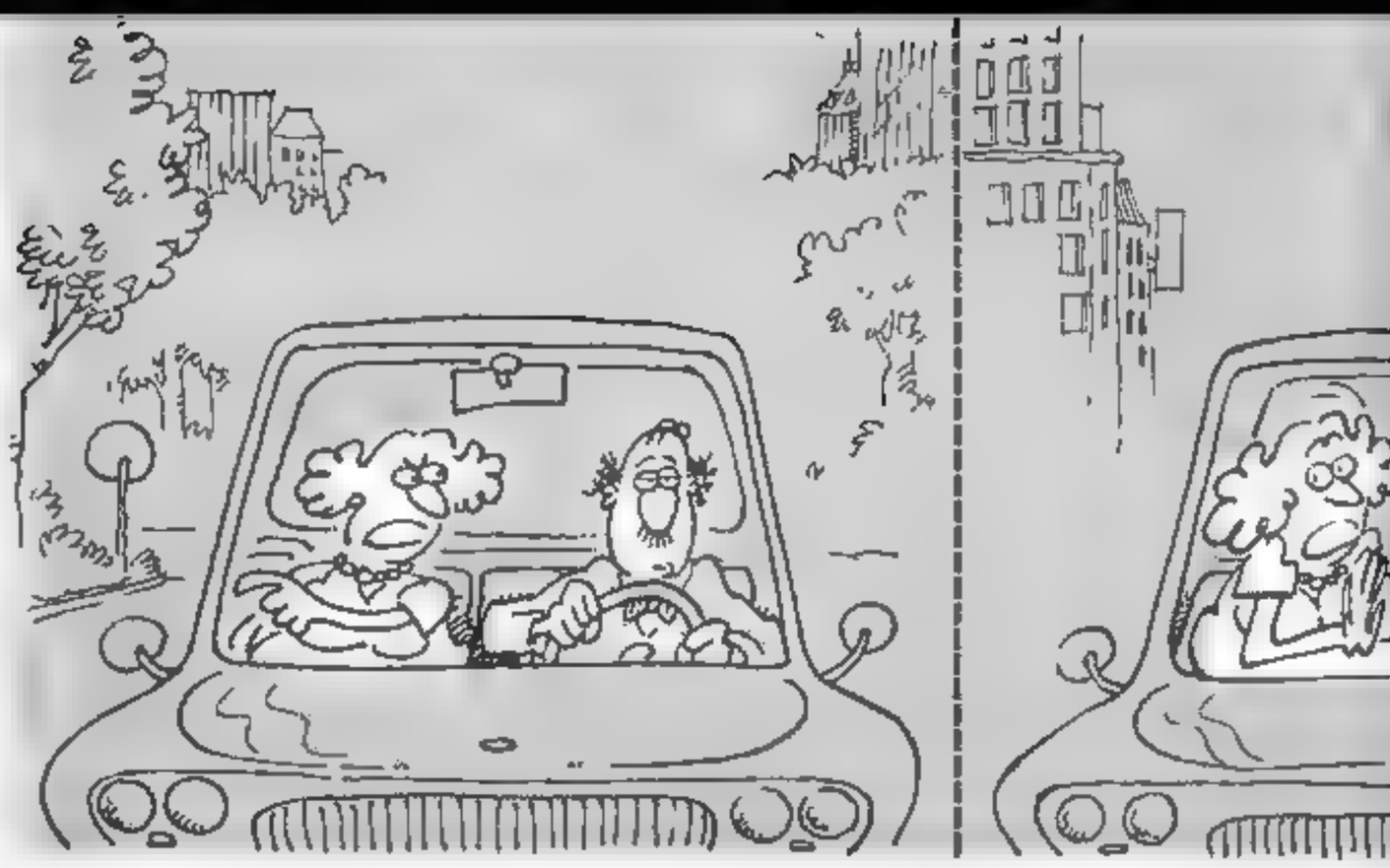
A MAD LOOK AT DRIVER'S ED

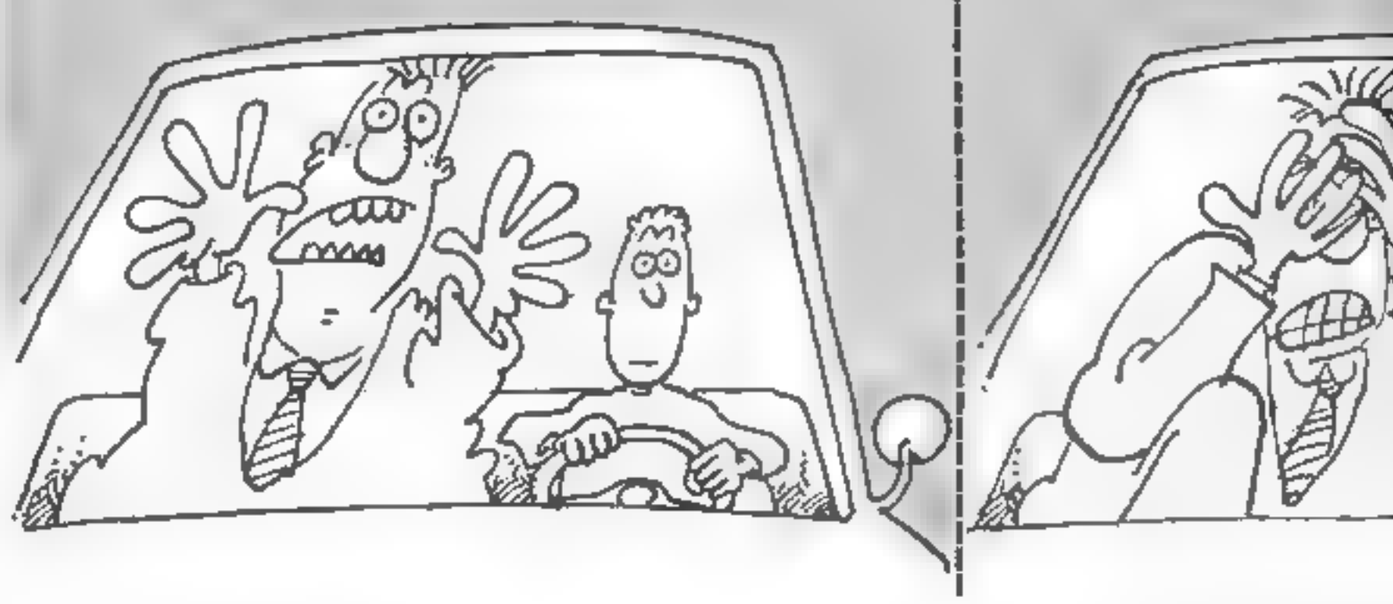


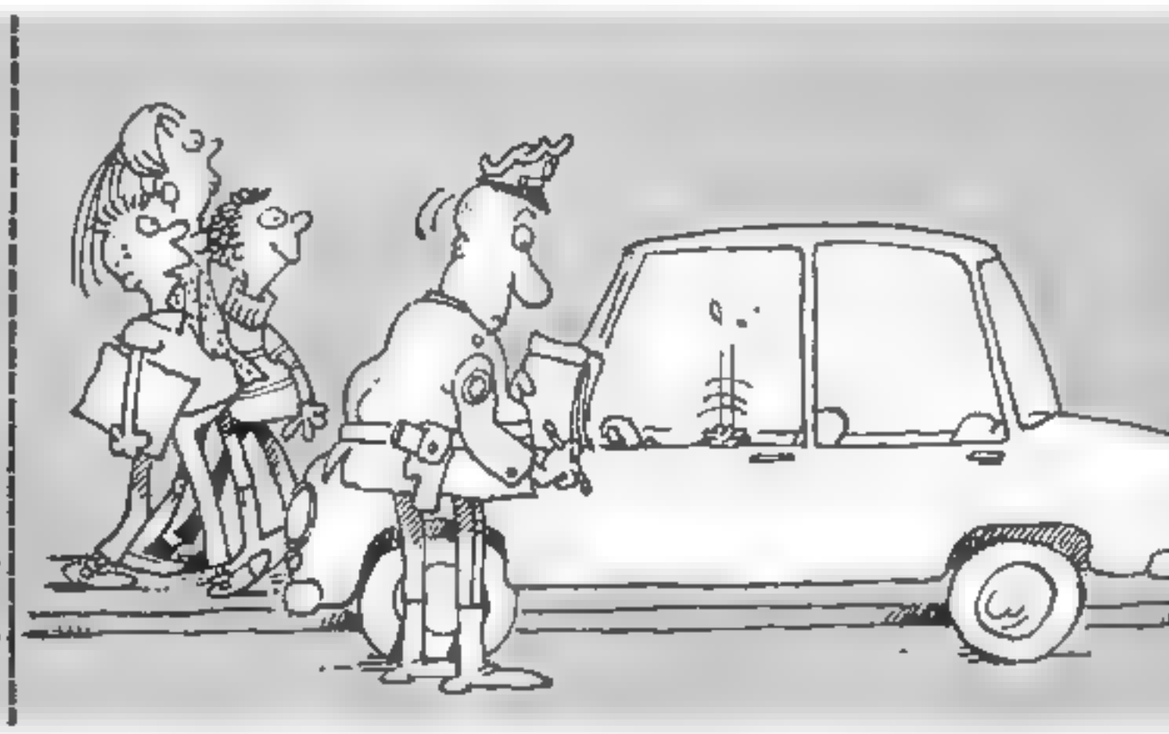
ARTIST AND WRITER: SERGIO ARAGONES

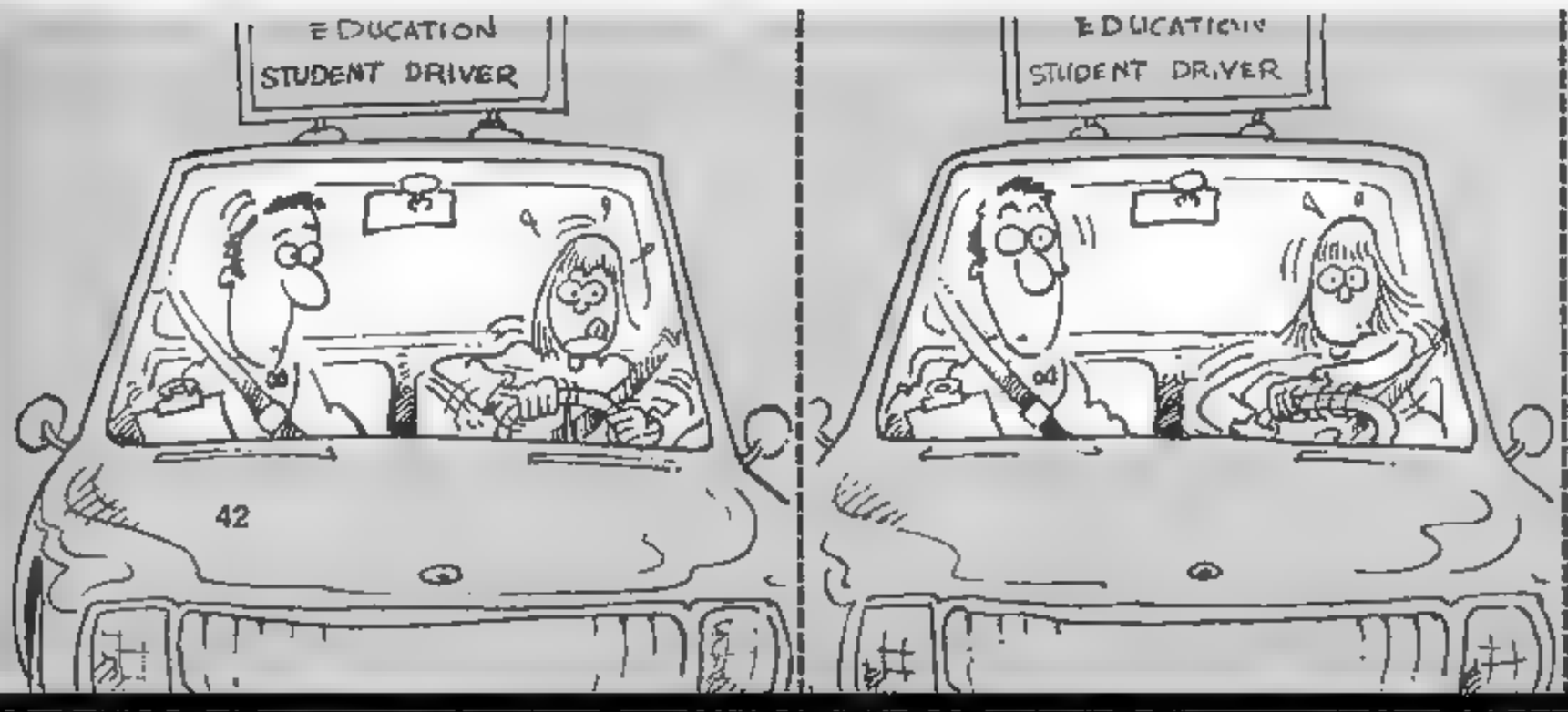


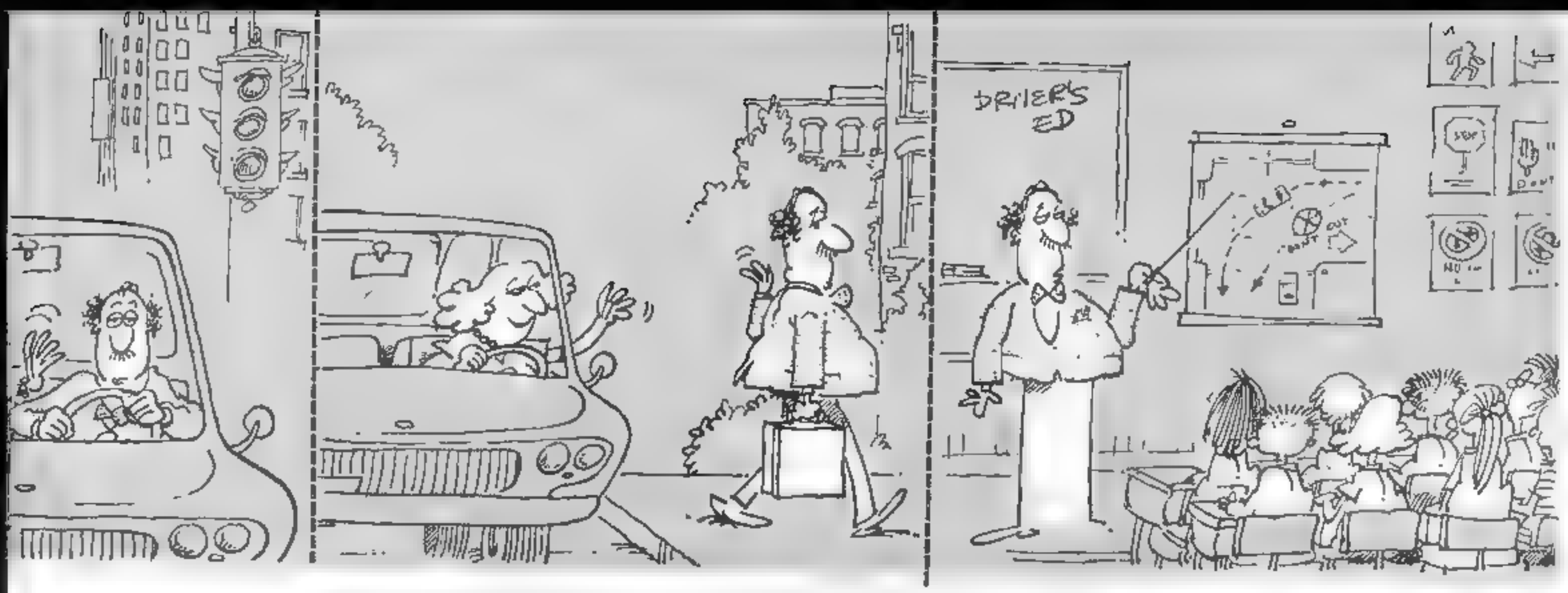
DRIVER EDUCATION
STUDENT DRIVER
DRIVER EDUCATION
STUDENT DRIVER
SCHOOL








EDUCATION
STUDENT DRIVER
EDUCATION
STUDENT DRIVER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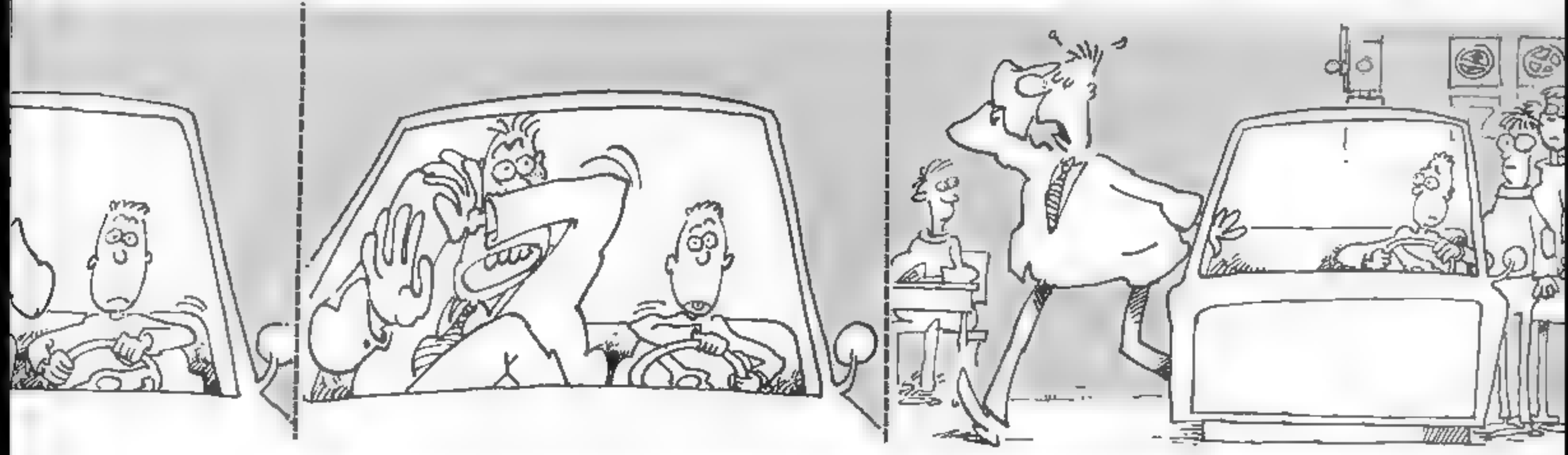
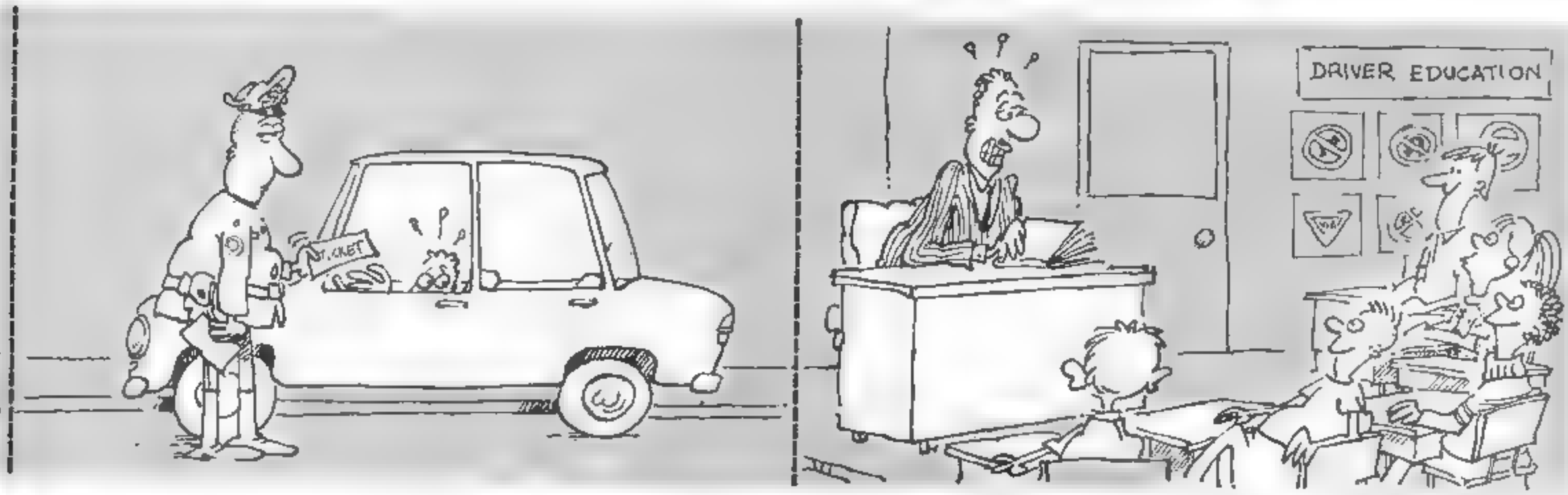



DRIVER EDUCATION

EDUCATE
STUDENT
VRAROOM!

DRIVER EDUCATION
STUDENT DRIVER
STOP
STUDENT DRIVER
SCREEECH!

GAG REFLECTS DEPT.

Used to be a joke had two parts: the set-up and the punchline. Not with today's comedians! To see what we mean, just imagine...

IF DIFFERENT COMEDIANS TOLD THE SAME JOKE

(There's a fly in my soup...)

ARTIST: MORT DRUCKER WRITER: RUSS COOPER

ROBIN WILLIAMS

What's this fly doing in my soup? Wow! Fly in my soup? What a concept! (*Peter Lorre voice*) Oooh myyy! Tere's a flyyy een my sooop, massster! (*Herve Villechaize voice*) Ze fly, Boss! Ze fly! (*Elmer Fudd voice*) Kill du fwy...Kill duh fwwwy... (*Regular voice*) Fly in my soup! I want to DIE! (*High-pitched voice, as in the movie "The Fly"*) Help me! Help meee! (*Liz Taylor voice*) There's a what in my soup..? A fly? Only one? (*Panicky voice*) BEEP BEEP! MAYDAY! MAYDAY! (*Unintelligible*) I mean...it's crazy... fly in my soup... I mean, it's like Nancy Reagan on steroids! Just say NO! (*Incoherent babbling*)

GEORGE CARLIN

Went to a restaurant...weird, man. Got a fly in my soup. Why do they call flies "flies," man? Ever wonder? I mean birds fly too, right? The weird thing is that flies don't fly that much. The flies I see, they crawl all the time. (*New York voice*) "Gee, Martha, dere's a crawl in my soup." Why do they call fleas "fleas"? What are they running from? Are they fleeing the soup? Then don't order scary soup, man...After all, what is soup but just a bowl of wet food...right? I don't trust soup anyway. Soup is food right before you throw it away... Soup is food's last chance to get eaten...I figure, if it ain't been eaten by now, let the flies have it, man! (*Makes a real goofy face, then leaves stage*)

DAVID LETTERMAN

But you know... Ye-ah! What's next? What are we doin'? Oh, a joke? Do we have time for this, Paul? Hey, Paul...are you paying attention, Paul? Should we do this one or not? It's up to you, Paul. (*Audience groans, annoyed*) Okay... Uh oh! (*Goes bug-eyed*) I been hyp-mo-tized!! Don't know why I said that, I just like saying the word "hyp-mo-tized." Ye-ah! But you know... (*silence*) Did you hear that, Paul? Silence. Sort of a "comedy lull"...We're just coasting, right Paul? A little breather between jokes. Just saving our energy for the...you know, Paul, I went to a restaurant the other day, don't want to name the restaurant, but it was (*NBC lawyers bleep out name*), and I don't want to say anything, just...don't order the soup, okay? That's all I'm saying. So here he is, you know him, you love him...

RODNEY DANGERFIELD

Hoo...heh...I'm tellin' ya...Went to a restaurant. Tough place, really tough...the black-eyed peas had real black eyes! (*Tugs on tie, rolls eyes, starts to perspire*) I asked the waiter what was on the menu. He said he thought it was tomato sauce...Like I tell ya, I get no respect. (*Thunderous applause*) I asked for the chicken soup. Big mistake. There was a fly in it. (*Yanks tie, eyes bulge, sweats heavily*) I asked the waiter why there was a fly in my soup. He said it wasn't a fly, it was a very small chicken... No respect, no respect at all. (*Wrenches tie, eyes spin wildly, sweat sprays onto audience*)

SAM KINISON

Yeah...I went to this restaurant the other day...ordered some soup...there was a fly in it. Waiter asks me what's wrong. I say, "Oooooh, nothing. Just that there's this FLY IN MY SOUP! I CAN'T BELIEVE IT! A FLY IN MY SOUP!!! AAARRGHGHGH! I'm sorry if I seem a little upset, but excuse me if I'd rather not be served a meal with LIVE MEMBERS OF THE ANIMAL KINGDOM SWIMMING AROUND IN IT! AARRRRRGHGHGH! Call me crazy, but if I wanted to consume insects as part of my daily diet I'D GET MARRIED AGAIN! I WAS IN 'NAM! I WAS MARRIED FOR TWO YEARS! I WAS A HOSTAGE IN HELL FOR TWENTY-FOUR MONTHS! AAARRRRGHGHGH-GHGHGH!" Thank you. You've been great.

DANA CARVEY
(As the Church Lady)

So...I went to the restaurant from hell and ordered soup...and there was this teensy weensy little teeny tiny fly in my soup...and I said, "Oooh...a fly in my soup...isn't that CON-VEEN-IENT!" I went up to the waiter and I said, "My, my, my...a fly in my soup...a little beastiality buffet for the customers, hmmm? A little sin soufflé, eh? Gee, I wonder who could have put that fly in my soup...hmmm, I wonder... the chef, maybe?...No...the Campbell's Kids, perhaps. I wonder...who could it possibly be... Oh, I don't know...maybe...SATAN!?!" So then I said, "You look a bit nervous, Mr. Waiter... feeling a little prickly heat in your bulbous tipping region? Hmmm? Why do you call yourself a 'waiter,' anyway? What exactly is it you're waiting for? Could it be, oh, I don't know... let's see...let me guess...oh...perhaps... SATAN?! Isn't that special!" So I said a little prayer against the restaurant and did my little superiority dance just like this...Hit it, Pearl!

(*Music begins, he/she dances weirdly off stage*)

STEVEN WRIGHT

...*mumblemumblemoan*...I heard about this restaurant...had reservations...but I went anyway. I ordered soup...they brought it to me, and it had a fly in it. I was so depressed...I had ordered moth...*mumble*...I wonder if flies hate it when they order soup and they get a human in it...I know I do. Of course, I couldn't eat him, so I took him home as a pet...named him "Buzz"...funny thing is, he named me the same thing...*mumblemumble*... I feel bad, though...he wears glasses, and my friends always make fun of him...call him "400 eyes"...*mumble*...he got so depressed he tried to commit suicide...came home one day, found him with his head stuck in a no-pest strip... But they do make great pets...they just need a litterbox...and one piece of litter...I love my pet fly...he makes me so happy...I almost had a facial expression...*mumblemoanmumblemumble*...

YAKOV SMIRNOFF

What a country! Went to American restaurant. There was a fly in my soup. In Russia, fly in soup is considered two-course meal! What a country! Restaurants are nice here. It's different in Russia. Russian restaurant doesn't have waiters. Customers are the waiters. Waiting for food! What a country! In America, it's great. American people are lucky to have enough soup for fly to get wet in. In Russia, fly is lucky to get damp! What a country! You leave tips here in America...In Russia, you don't want to leave tips...you just want to leave! What a country! What a country! What a (*etc.*...)

THE SILLY SOLITARY SCENARIO

SPIKE, I CAME AS SOON AS I GOT YOUR CALL! WHY HAVE THEY PUT YOU IN SOLITARY CONFINEMENT?
THEY CLAIM I TOOK SOMETHING FROM ONE OF THE GUARDS! BUT I'M INNOCENT, I SWEAR!
THIS IS A MISCARRIAGE OF JUSTICE! YOU JUST SIT TIGHT! I'LL TAKE CARE OF EVERYTHING!
THANK YOU, SIR...

ARTIST AND WRITER: DUCK EDWING

SPEAKING WITH A LIST DEPT.

MAD CHARTS

TOP 13 SPORTS NOT COVERED BY ABC, CBS *OR* NBC

1. 200-Meter Downhill Drool
2. Indoor Skydiving
3. Nuclear Winter Olympics
4. Infant Bowling
5. Women's Figure Strolling
6. Cross-Country Chess
7. Mud Sumo Wrestling
8. Indy Car Croquet
9. Professional Arena Dawdling
10. Parrot Rodeo
11. Synchronized Vandalizing
12. Underwater Skiing
13. *Extremely* Uneven Parallel Bars

WRITERS: CHARLIE KADAU AND JOE RAIOLA

TOP 8 ROCK TOURS

1. Tom Petty and Johnny Cash on the PETTY CASH TOUR
2. The Police and the Cars on the POLICE CARS TOUR
3. Johnny Rotten and Bananarama on the ROTTEN BANANA TOUR
4. The Bee Gees and Sting on the BEE STING TOUR
5. Ted Nugent and Tina Turner on the TED TURNER TOUR
6. Billy Joel and Culture Club on the BILLY CLUB TOUR
7. The Fat Boys and the Talking Heads on the FAT HEADS TOUR
8. Simple Minds and Paul Simon on the SIMPLE SIMON TOUR

TOP 11 SONGS ABOUT HUMAN BODY PARTS

TITLE	ARTIST
1. The Joshua Knee	U Tooth
2. You're So Vein	Carly Simouth
3. Jumpin' Jack Flesh	The Rolling Kidney Stones
4. Easy Liver	Philip Belly
5. Penny Loin	The Feetles
6. Girls Just Wanna Have Lungs	Chindi Lauper
7. Jacob's Bladder	Huey Lewis and the Nose
8. Little Thighs	Fleetwood Back
9. Kiss on My Wrist	Hall and Throats
10. Midnight Brain to Georgia	Gladys Knight and the Hips
11. Pinky Cadillac	Bruce Springspleen

TOP 13 TELEVISION SHOWS OF ALL TIME

(AS CHOSEN BY THE HARDWARE STORE WORKERS OF AMERICA)

1. Awl in the Family
2. L.A. Saw
3. Paint Elsewhere
4. Drill Street Blues
5. The Mary Tiling Moore Show
6. Miami Vise
7. Caulk and Mindy
8. The Putty Duke Show
9. Plasters of the Universe
10. The Hollywood T-Squares
11. Perry Masonry
12. Screw's the Boss?
13. Sledge Hammer!

TOP 10 LEAST ATTENDED SCHOOLS IN AMERICA

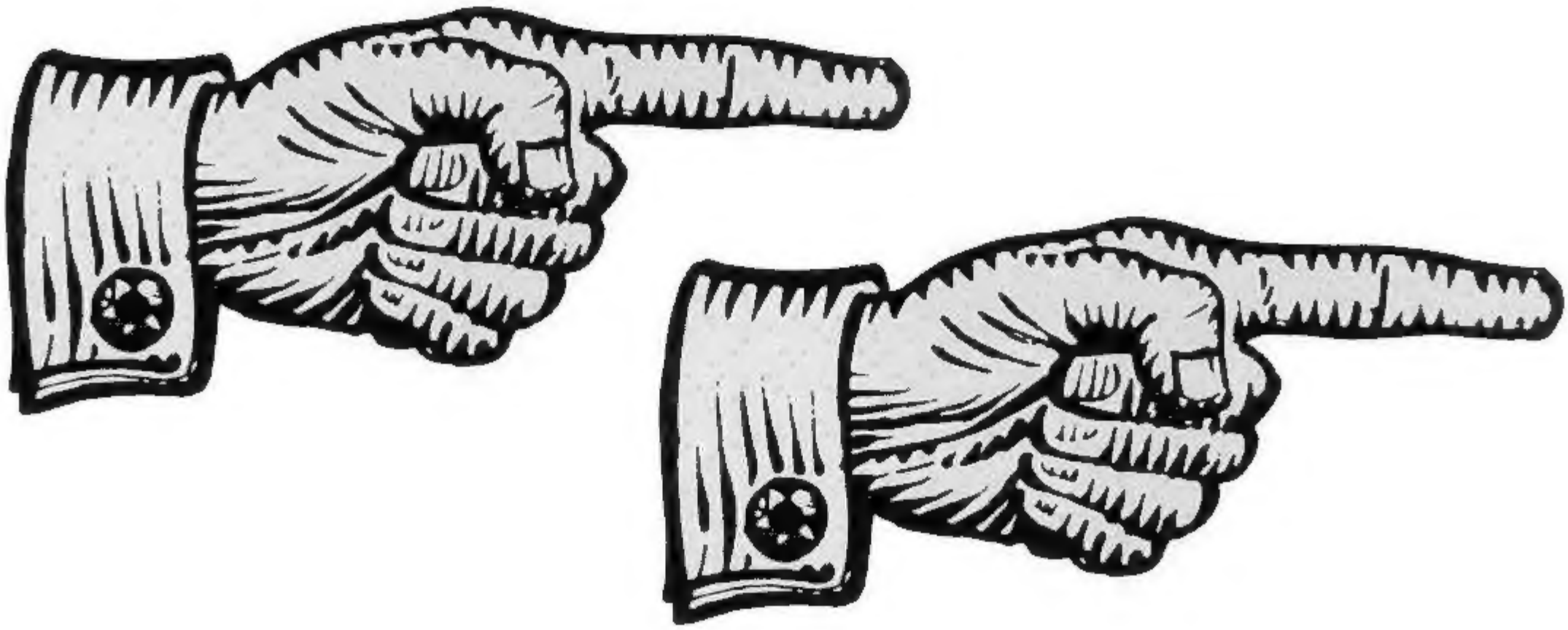
1. Smallpox University
2. Firetrap Nursery School
3. Wimp High
4. The Jerry Mathers School of Drama
5. Our Lady of Intense, Throbbing, Agonizing Pain
6. University of High Tuition at Appalachia
7. Asbestos Junior High School
8. Prejudice College
9. Harvard School of Medical Malpractice
10. The High School for Teenagers Really Interested in Learning

TOP 7 MOST UNPOPULAR WWF PRO WRESTLERS

1. Harold the Killer Accountant
2. The Masked Chiropractor
3. Mucous Man
4. The Human Aquarium
5. Bruno Pacifist
6. The Ignorant Brothers
7. Zito, the Venezuelan Arthritic

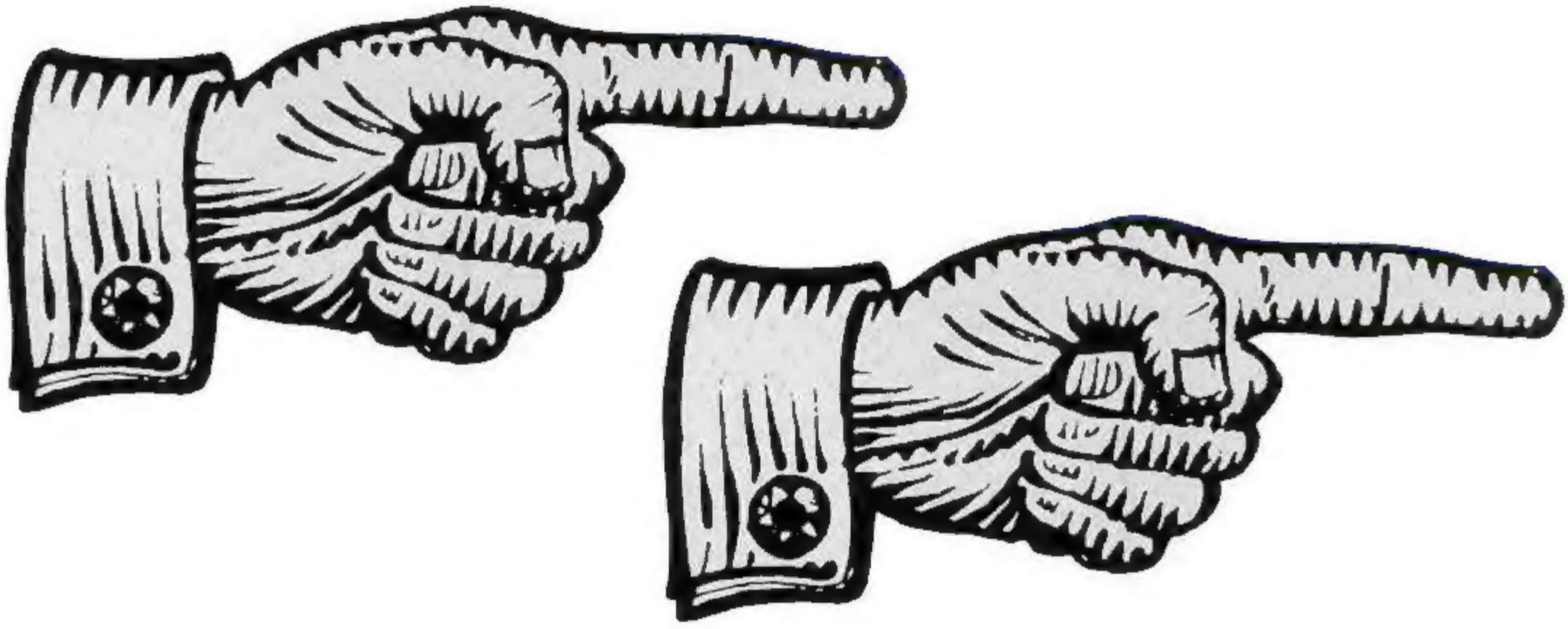
TOP 8 WORST-SELLING DIET AND EXERCISE BOOKS

1. Jane Fonda's Workout for the Radical Right
2. The Bang Yourself Over the Head with a Bottle Diet
3. A Nagging Cough: Your Key to Good Health
4. Fat for Life
5. The Complete Book of Running Till You Collapse and Die
6. Weight Loss through Amputation
7. The Lard, Head Cheese and Bosco Diet
8. The Colon Handbook: An Owner's Manual



Nothing to see here!

Please skip ahead.



WHAT'S THE LATEST IN EXCITING SUMMER WATER SPORTS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Seems like every summer season some crazy new water sport is introduced. To find out what the latest is, fold page as shown.

FOLD PAGE OVER LIKE THIS!

A ► FOLD THIS SECTION OVER LEFT ◄ B FOLD BACK SO "A" MEETS "B"

GARBED IN SWIMWEAR, EVEN PEOPLE OF AVERAGE ABILITY ARE INTO WATER SPORTS, BUT MANY FOOLS DON'T REALIZE THE RISKS EXPERTS ARE NOW ACKNOWLEDGING!

A ► ◄ B

WHAT'S THE LATEST IN EXCITING SUMMER WATER SPORTS?

FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD BACK SO "A" MEETS "B"

GARBAGE

DODGING!

A ▶◀ B

THE FBI'S 6 MOST WANTED
RENEGADE CLOWNS

HUMOR ENEMY #1

Zippy Zippo

a.k.a. Slappy, Tooter

Wanted for convincing the residents of Nawdy, Idaho, that Leonardo da Vinci is still alive. Last seen reading *The Closing of the American Mind* while standing in a pond.

Is missing one very big shoe.

HUMOR ENEMY #2

Lotta Fun

a.k.a. Inky, Dinky, Raoul

Wanted for shampooing a traffic cop with rubber cement. Last seen driving tiny getaway car for the 112 clowns who robbed The Big Red Balloon Co., New York City.

Answers to "Hey, You Clown!"

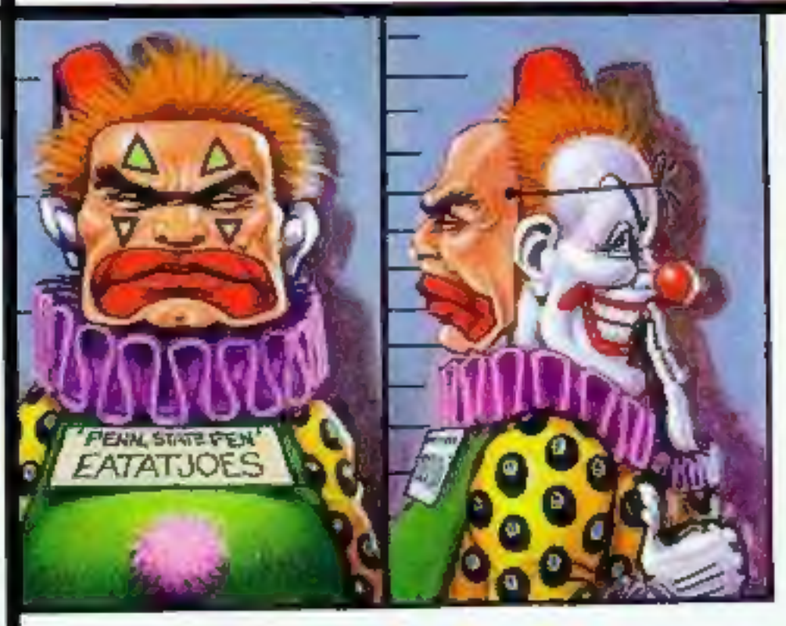
HUMOR ENEMY #3

Bonkers

a.k.a. The Salk Vaccine

Wanted for planting tubes of springing snakes in bodies to be autopsied. Last heard yelling "No Fire" in a blazing Bronx tenement.

Has never been photographed without a pogo stick.



HUMOR ENEMY #4

Poppa Doppa

a.k.a. Trolla Bolla, Sam, Tim

Wanted for attempting to pay debts with rubber chickens instead of cash. Last seen trying to convince the U.S. Senate he has the solution to the National Debt crisis.

Has mole on left glove.

HUMOR ENEMY #5

Betty Retters

a.k.a. Honey, Mommy

Wanted for disrupting funerals with a seltzer bottle and horn. Last seen riding a little tricycle onto hood of hearse in Sioux Falls, Idaho.

Frequently accompanied by a monkey dressed as Napoleon.

HUMOR ENEMY #6

Cleo the Clod

a.k.a. Carl Clod, Karl Clod

Wanted for transporting plastic squirty flowers across state lines for immoral purposes. Last seen attempting to cut a steel beam in half with a chicken leg.

Falls down without warning for no apparent reason.